

Onboarding Product Data with PDX

Efficiently receiving product information from suppliers, distributors and partners at the right time, in the right format, is essential. Retailers need to be sure all of it conforms to their unique requirements across both digital and traditional channels.

PDX makes the onboarding process not just efficient but also a source of enhanced product information. PDX accelerates time-to-market and supports the delivery of an engaging, revenue-driving customer experience.

A dedicated solution for onboarding product data and content

PDX Onboarding is seamlessly integrated with Product MDM and Accelerator for Retail to enable the exchange of product data between retailers who need to receive data, and the suppliers, brand owners, distributors and other partners who need to provide it.

The integrated PDX Onboarding enables retailers to onboard content with specific data standards and unique requirements. Retail data requirements are presented directly to suppliers in PDX, and, as requirements change, suppliers are automatically updated ensuring retailers are always capturing accurate data.

As a Product MDM user, you can configure your own PDX onboarding channels to start receiving supplier product content when needed. You can maintain the channel yourself to manage your own onboarding requirements.

Improve data quality and speed time to market

PDX Onboarding saves retailers considerable manual efforts, accelerates time to market and reduces acquisition costs. It enables you to manage large volumes of product data from thousands of suppliers and to ensure data is validated for format and completeness before it enters your product information management system. In return, status updates and feedback are sent back to suppliers, ensuring they are aware of any further actions required on their part.

The solution is built to scale

New assortments or extended lines can easily be added without additional resources. This makes it ideal for retailers implementing long-tail omnichannel commerce strategies.

It supports data onboarding with requirements and assortments being differentiated by markets, as well as content in multiple languages. Retailers who require market-specific data from their vendors worldwide can receive market-differentiated and more precise product information, leading to enhanced compliance with local regulations and increased sales.

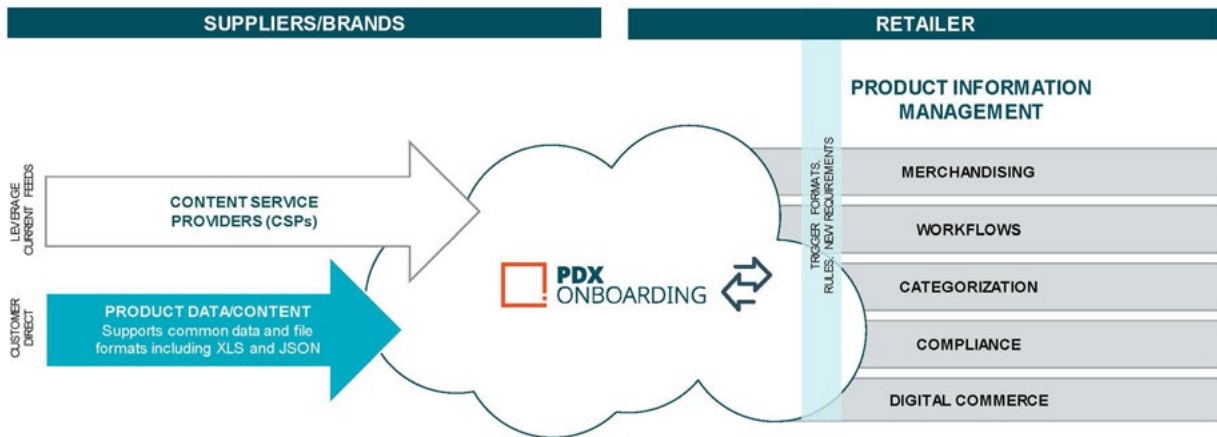
PDX allows for multi-dimensional data layers. This capability enables retailers to break down product data by market and language simultaneously and thus cover, for example, a multi-linguistic market.

The compatibility with Stibo Systems MDM platform, STEP, entails a seamless, one-to-one representation of the STEP data model in PDX, eliminating the need for additional configurations. This provides a simplified and efficient integration process for retailers.

Key benefits of PDX Onboarding with Product MDM and Data Management Accelerator for Retail

- Reduces cycle times for onboarding product information and assets
- Aggregates content from multiple sources (suppliers, distributors, CSPs, etc.) ensuring product data is accurate, updated and complete
- Empowers seamless customer-centric experiences that drive revenue and growth
- Integrates syndicated product information with workflows and business processes
- Improves product data accuracy and quality by presenting updated requirements to suppliers
- Simplifies communication by providing automated status updates and feedback messaging to suppliers and partners
- Enables collection of product data for all your selling channels
- Provides flexible configuration specifically designed to meet local markets' requirements and quickly respond to changing market demands.

Stibo Systems PDX Onboarding is a cloud-based product data onboarding solution that works seamlessly with **Product MDM** and **Accelerator for Retail** to facilitate the exchange of trustworthy product information and content between retailers **who need to receive data** and the suppliers, distributors, CSPs and other partners **who need to provide it**.



Reduce complexity and the need for multiple, costly integrations

PDX Onboarding supports content aggregation from other sources such as content service providers (CSPs), enabling suppliers to supplement their product data with content from a CSP such as Salsify or Syndigo.

Data from multiple sources is collected, aggregated and validated before being sent to the retailer. This provides a powerful tool to ensure that complete high-quality data and images are included in one simplified onboarding process without the need for complex, costly, labor intensive individual integrations.

It also allows retailers to focus on data governance and internal execution of data management rather than on managing data collection.

A complete, seamless solution from a name you can trust

Stibo Systems is a market leading provider of master data management (MDM), empowering leading retailers and brands to drive success around the world. PDX Onboarding enables organizations using Stibo Systems MDM to create a foundation of accurate, trustworthy and enhanced information and harness it to fuel competitive advantage and growth.

To learn more about how Product MDM enables engaging, revenue-driving retail customer experiences, visit stibosystems.com/product-mdm.

About Stibo Systems

Stibo Systems is the leading enabler of data transparency through master data management and data syndication. Built on an open platform with scalable, cloud-native SaaS technology, our solutions empower many of the largest and most innovative global companies with better data quality and visibility. This creates a trusted data foundation for enhancing operational efficiency, making informed decisions, delivering superior customer experiences and supporting sustainability initiatives. Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of Stibo Software Group, which guarantees the long-term perspective of the business through foundational ownership. More at stibosystems.com.