Reduce Workload and Speed Item Setup to Drive Growth

PDX Syndication is the fast, easy way to syndicate product information and content to all retail channels and partners. It's everything you need in a single, dedicated cloud-based app.

Optimized to save time, reduce headaches and deliver engaging customer experiences

Manage, double-check, transform and publish product data with a single, flexible app. It's the smart, cost-effective way to get updated information to everyone, everywhere, exactly how they need it.

Capture and upload data quickly and easily
Upload directly from your own spreadsheets or connect your systems using our API.

Map and transform it to retailers' exact needs
Machine learning helps map data to match any retailer's unique requirements. Auto-mapping and automated categorization puts your teams ahead.

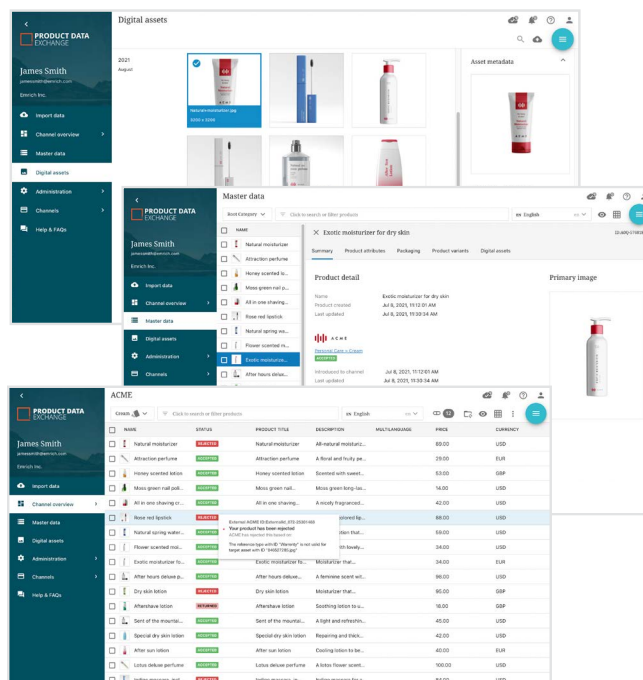### Validate and enrich using real-time feedback
Get instant input on content readiness to meet retailer standards; then transform and enrich as needed. Create unique data overlays to assist your branding efforts.

Correct for compliance, then publish and share
Update and validate to achieve compliance and share using appropriate standards and protocols. Then monitor and improve to drive collaborative success.

Configure channels to meet unique needs
Have a target that's especially important to your success? A flexible UI enables you to configure channels to meet their exact needs, requirements, attributes and validation rules.

PDX
SYNDICATION

Everything needed to succeed in an increasingly digital retail environment

- Drive sales with superior experiences
- Create collaborative trust with retail partners
- Improve assortments and time to market
- Train and deploy in hours not weeks or months

Syndicate product data and images to leading retailers and trading partners including:

THE HOME DEPOT | Walmart | EXCHANGE ARMY & AIR FORCE EXCHANGE SERVICE | amazon | WORLD SYNC | NIELSEN BRANDBANK | Manutan | GRAINGER FOR THE ONES WHO GET IT DONE

Sign up for an information session or learn more at **stibosystems.com/pdx-syndication**.

A single solution to meet any — and every — retailer's unique requirements

Retailers depend on you to deliver accurate, up-to-date product information and content to support the sale of your product. The challenge is they all have their own unique data requirements, collection tools and processes.

Stibo Systems PDX Syndication helps get those retailers and channel partners exactly what they need, when and where, and in the exact format needed. Enabling them to keep products current, sales moving and relationships growing and strong. Features and benefits include:

- Feeds data to retailers, data pools and content service providers (CSPs)
- AI-based automation at your fingertips
- All your data, content and digital assets in one place
- Build trust and collaborative confidence with retailers to keep products moving
- Drives sales by always giving customers what they need
- 100% cloud-based scalable, flexible app
- Intuitive and easy-to-use/learn, with easy to read dashboard for visibility across channels and products
- Automate time-consuming tasks and eliminate error-prone manual processes
- Ensure accuracy and consistency
- Deliver superior experiences that drive revenue and growth

PDX SYNDICATION

> *Faster time to market with more products and better data quality due to the use of PDX have resulted in a 30-40% increase in sales."*
>
> — Denny Knight, COO and Director of Ecommerce, Caroline's Treasures

Enabled by Product Data Exchange, a plug-and-play platform for product information success

The process of sharing product data with retailers can be complex. Spreadsheets can be inaccurate, data portals hard to learn, CSPs limited in reach and the GDSN limited to certain product segments. PDX Syndication offers an easier, more accessible approach, leveraging Stibo Systems Product Data Exchange, which supports the collaborative exchange of accurate, updated information, regardless of format or requirements.

Stibo Systems – Company Snapshot

- AAA-rated financial stability rating
- In product information/data management arena since 1974
- 725+ employees across 20 offices worldwide
- ISO-27001 information security certification
- SOC 2 certification

Get started today

PDX Syndication is built to help you act with the speed required to maximize revenue. It provides an easy, consistent process for item setup regardless of target retailer or marketplace and ensures you can communicate your brand promise accurately to engage your end customers.

Learn more or register for an information session at **stibosystems.com/pdx-syndication**.