

UPDATE 2025.3

Update Preview

July 2025



2025.3 is only applicable to SaaS customers



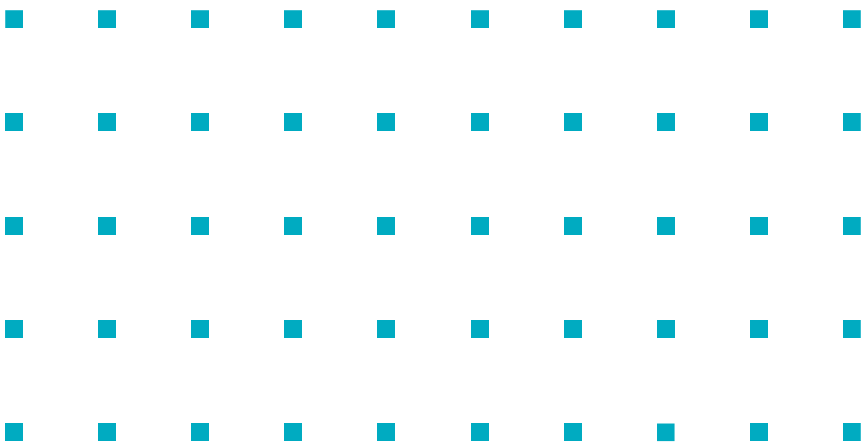
Forward-Looking Statements

This document only focuses on the highlights of the upcoming Update and does not promote the Update in its entirety.

All statements made in this document other than statements of historical fact are forward-looking statements. Forward-looking statements are based on the then-current expectations, beliefs, assumptions, estimates and forecasts about the business of Stibo Systems and the industries and markets in which Stibo Systems operates.

These statements are not guarantees of future performance and involve risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or implied by these forward-looking statements.

While we listen to input and feedback from our customer and partner community it is up to Stibo Systems to prioritize development of features and products. Prioritization is always subject to current market conditions, availability of resources, the state of the art and demand - and as an effect thereof will change over time. Not all ideas presented to Stibo Systems will be prioritized.



The background features a dark blue gradient with several concentric, semi-transparent circles in shades of light blue and yellow. A bright, glowing blue sphere is positioned on the right side, partially obscured by the circles. In the top left, there is a small grid of light blue squares. The text 'CONNECT 2025' is displayed in a white, sans-serif font within a yellow rectangular box.

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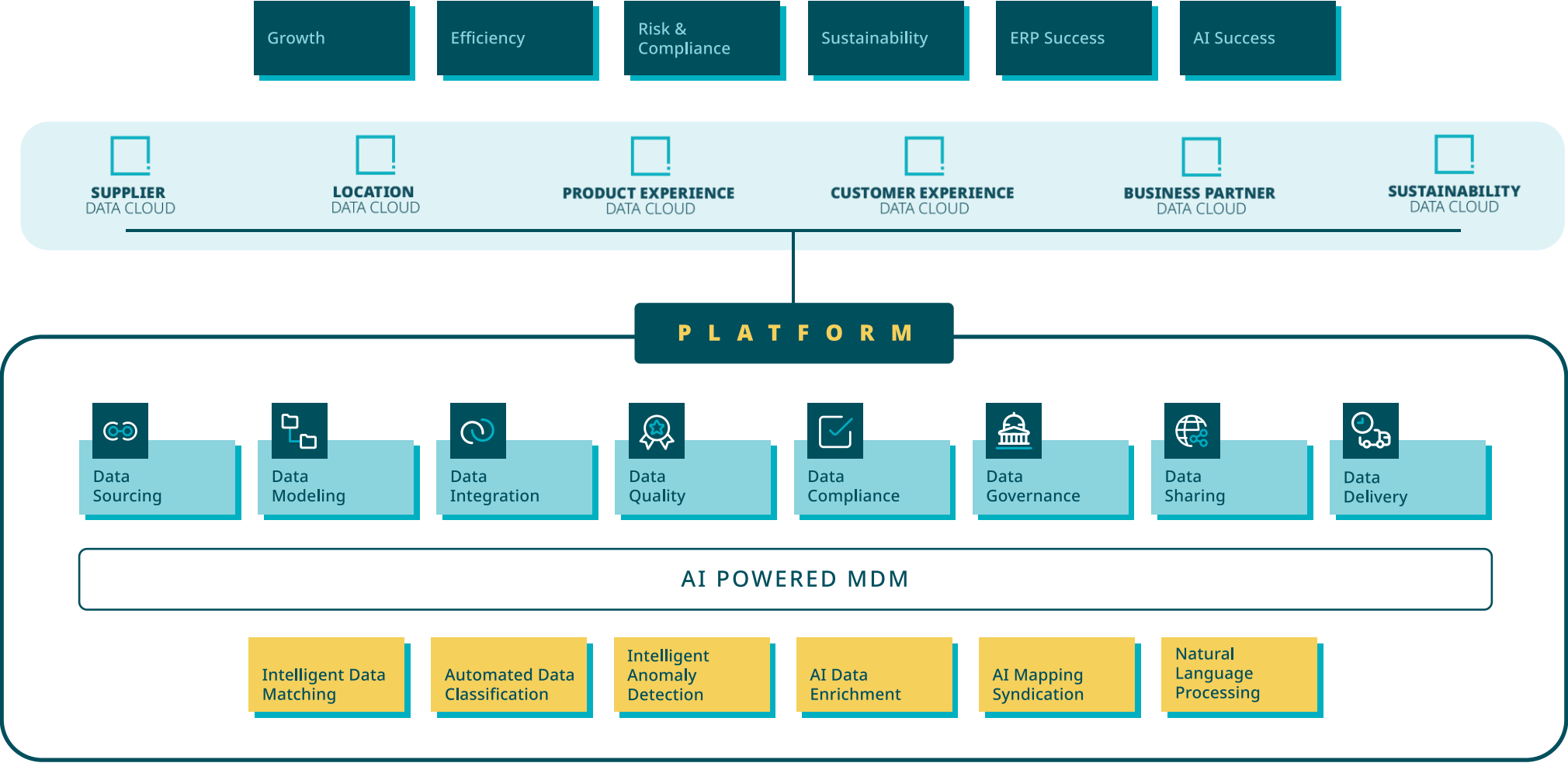
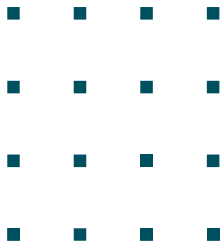
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Product Portfolio



2025.3 Update Initiative Map



MULTIDOMAIN PLATFORM		
Modular Service Platform	External Access to Logs	Enhancement Requests

SOLUTIONS					
PXDC	CXDC, BPDC	PXDC	CXDC, BPDC, SDC	PXDC	
Enhanced Content Validation & Review	Stibo Systems MDM Connector for Salesforce	Generative AI Package	Privilege Controls for Complex Enterprise Data	Enhanced Content Display	Multi Language Experience
Automated Vendor Portal Setup for Suppliers		Persistent Filters - Tasklists, Search Results		Channel Marketplace – Request Access	
		Automated DataSheet Creation			

NEW UI			
PXDC			
Accelerating the New UI Updates			
	Access to Web UI & External Tools	Usability Improvements	Seamless Access to External Content



Generative AI Package

Current Situation | Need to enable customers to leverage Generative AI from within their existing Stibo Systems Platform to enhance product data content.

Challenge | Customers want to explore Generative AI, but doing so outside their MDM environment adds complexity and risk—making it hard to experiment safely and at scale.

What's New | 2025.3's Azure OpenAI service will let customers use Generative AI to generate content from solution-specific prompts, generate AI-assisted translations in supported languages, and define data quality rules using Natural Language Processing (NLP) to determine what is allowed or not allowed.

Expected Benefits | Streamlined content creation, simplified data quality management through NLP, and secure AI experimentation within the trusted Stibo Systems environment.

@ADMIN
@BUSINESS USER
@DEVELOPER



Available with the SIA license ←

Stibo Systems MDM Connector for Salesforce

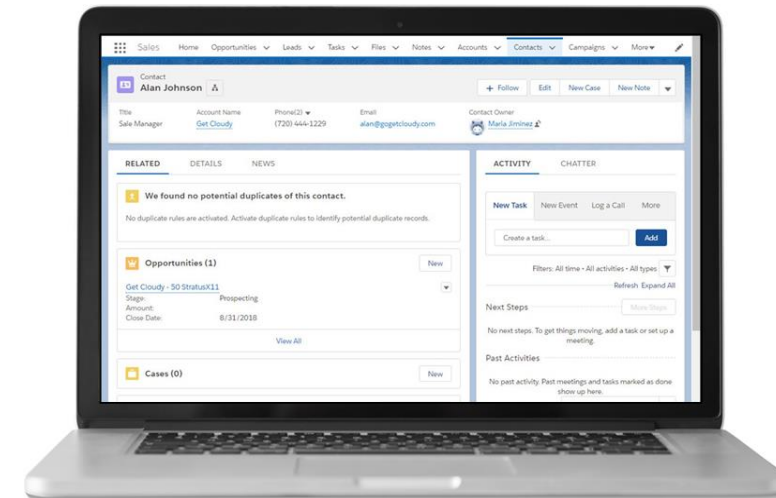
@ADMIN

Current Situation | Salesforce is a dominant CRM application and typically an origination point for master data and key consumer of customer master data from the Stibo Systems Platform. Seamless bi-directional data flow between Salesforce and MDM is vital for efficiency and customer success.

Challenge | While current integrations are common using existing capabilities, clients demand a rapid and best practice approach to ensure efficient Salesforce integration and future proofing.

What's New | After a successful early adopter release the Salesforce Connector will become Generally Available with 2025.3.

Expected Benefits | Accelerate MDM success with enhanced interoperability between Stibo Systems and Salesforce. Designed for faster, smoother implementations. Eliminate duplicates with 'search before create' across systems, sync data bidirectionally, and handle complex merge scenarios with ease. Built with forward compatibility in mind ensuring reliable performance overtime and adaptive for complex Salesforce Orgs with flexible configuration options catering for enterprise scale complexity.



Available with the Salesforce SmartSync license ←

Modular Service Platform

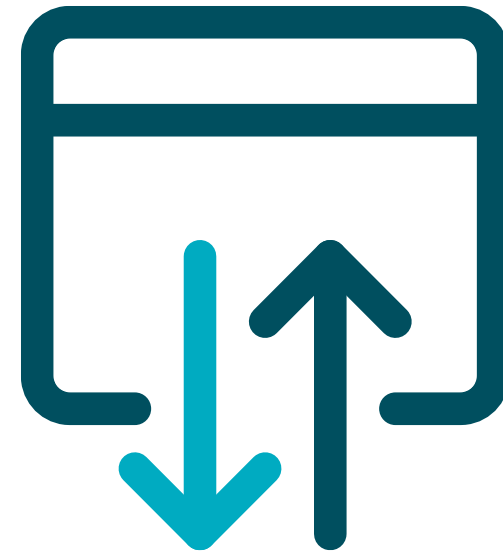
Current Situation | The extension API for the Stibo Systems Platform allows developers to integrate extensions directly into the Stibo Systems Platform application server.

Challenge | During system updates, extensions often rely on specific Stibo Systems Platform versions and can potentially destabilize the entire system. These issues are particularly problematic in a SaaS environment, where debugging capabilities are limited and updates occur more frequently.

What's New | With 2025.3, a new Modular Service Platform is being developed. It will enable the creation of plugins—such as Receivers, Converters, Delivery components, and Business Functions—that run as separate processes.

Expected Benefits | By decoupling these components from the Stibo Systems Platform, they become independent of the version and cannot compromise its stability in the event of a failure.

@DEVELOPER



Included in Base ←

Onboarding: Enhanced Content Validation & Review

@ADMIN
@BUSINESS USER

Current Situation | Inconsistent formats, quality issues, and limited validation tools require major manual effort from retailers when onboarding supplier content.

Challenge | Retailers incur significant operational costs when attempting to achieve high-quality listings.

What's New | With 2025.3, we will be extending the onboarding flow with three new capabilities: retailer-defined content requirements (*see screenshot - for Admin users*), clerical review before publication (*for Business users*), and a feedback loop to Enhanced Content Syndication (*for Business users*).

Expected Benefits | Give retailers control over what content is accepted, improve content consistency, and streamline collaboration with suppliers—ultimately enhancing the quality of Product Details Pages' and increasing customer engagement.

The screenshot shows the 'Enhanced content settings' page for an Admin user. The left sidebar contains the 'PRODUCT DATA EXCHANGE' logo, the user's name 'Chester Clayton' with email 'cc@voltvessel.org', and the company 'Volt & Vessel'. Navigation links include 'Channels' and 'Process Overview'. The main content area is titled 'Enhanced content settings' and includes a breadcrumb trail: 'Channel portal / Channels / Volt & Vessel / Enhanced content settings'. It is divided into three sections: 'Basic Information', 'Modules', and 'Module details'. The 'Basic Information' section shows 'Approval status' as 'Approved' with a refresh icon, 'Last approved' on 'May 11, 2025, 08:02:23 AM', and 'Last updated' on 'May 15, 2025, 10:02:46 AM'. The 'Modules' section has 'Minimum count' set to 3 and 'Maximum count' set to 7, both with refresh icons. The 'Module details' section has a refresh icon and a table with columns 'Module type' and 'Maximum count'. The table lists three module types: 'Four images and text' (count 5), 'Four images text quadrant' (count 2), and 'Three images and text' (count 1). Each row has a close icon (X) to its right. At the bottom right of the settings area are 'Revert Changes' and 'Approve' buttons.

Module type	Maximum count
Four images and text	5
Four images text quadrant	2
Three images and text	1

Available with the PDX Onboarding license ←

Automated Vendor Portal Setup for Suppliers

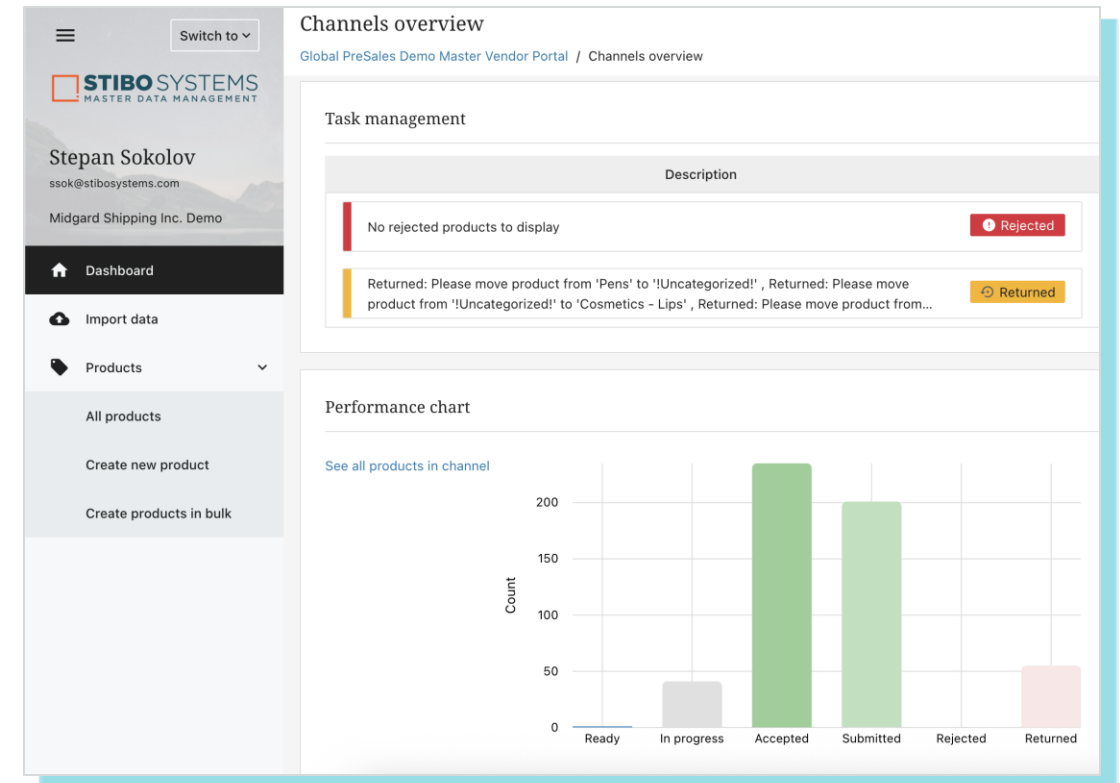
@ADMIN

Current Situation | As more customers adopt our vendor onboarding capabilities, reliance on scripts and technical teams to set up portals has become a bottleneck.

Challenge | Vendor portal setup depends on manual intervention, slowing down scaling of the Product Data Onboarding solution.

What's New | With 2025.3, to streamline onboarding and reduce manual effort, we will be introducing automated vendor portal creation tied directly to product data onboarding channels. Channel admins will be able to activate or disable Vendor portals with a single click, using default branding and naming conventions.

Expected Benefits | This will enable faster, scalable setup, better resource efficiency, and a smoother onboarding experience for both retailers and their vendors.



Available with the PDX Onboarding license ←

UPDATE 2025.3

Save the Date

Customer Overview

September 24, 2025



Ideas in the Community

Introduced in March 2025, **Ideas** is our community hub for suggesting product improvements, built on collaboration, transparency, and simplicity.

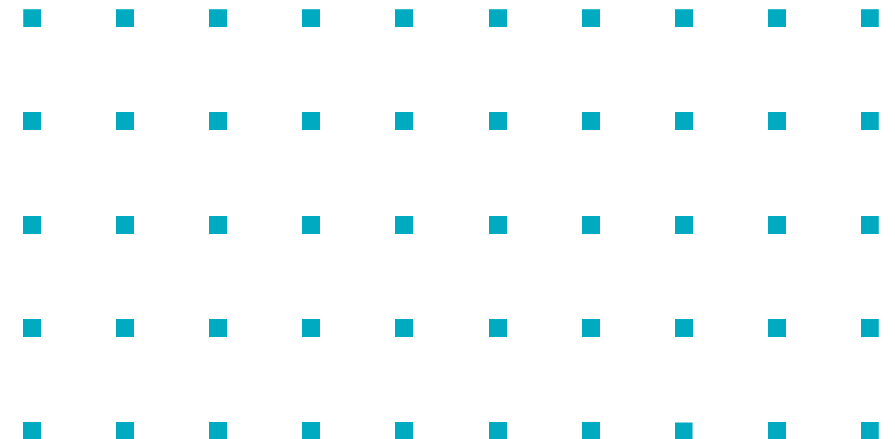
Share, upvote, and follow ideas – **popular ideas get priority attention**, though *all* ideas are considered.

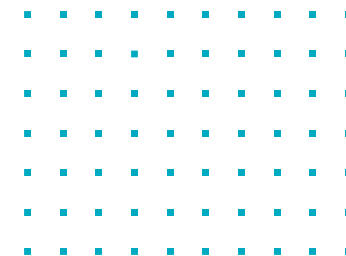
Ideas are **Open**, **Solved**, or **Closed** (with reasons shared if Closed).

Ideas is NOT a ticketing or support system.

It's a space to influence our roadmap and engage with the product team and one another, but ultimately, **we decide what to implement based on value and strategy.**

Please read the **Community Ideas Guide** available on your Community for details and join us in shaping the future of our solution through open collaboration!





Bookmark us!

Find us here for the latest news and updates





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