

UPDATE 2025.3

Update Overview

September 2025



2025.3 is only applicable to SaaS customers



The background features a dark blue gradient with several concentric, semi-transparent circles in shades of light blue and yellow. A bright, glowing blue sphere is positioned on the right side, partially obscured by the circles. In the top left, there is a small grid of light blue squares. The text 'CONNECT 2025' is displayed in a white, sans-serif font within a yellow rectangular box.

CONNECT 2025

DRIVE THE FUTURE

OCTOBER 6-8 / BERLIN, GERMANY

[Explore the Event](#)

Navigate smoothly in an increasingly data-driven future



Expand your professional circle



Explore 60+ interactive sessions



Get inspired by real success stories



Book 1:1 time with experts



See our products in action



Unlock game-changing tools

Watch the 2025.3 Overview Video!

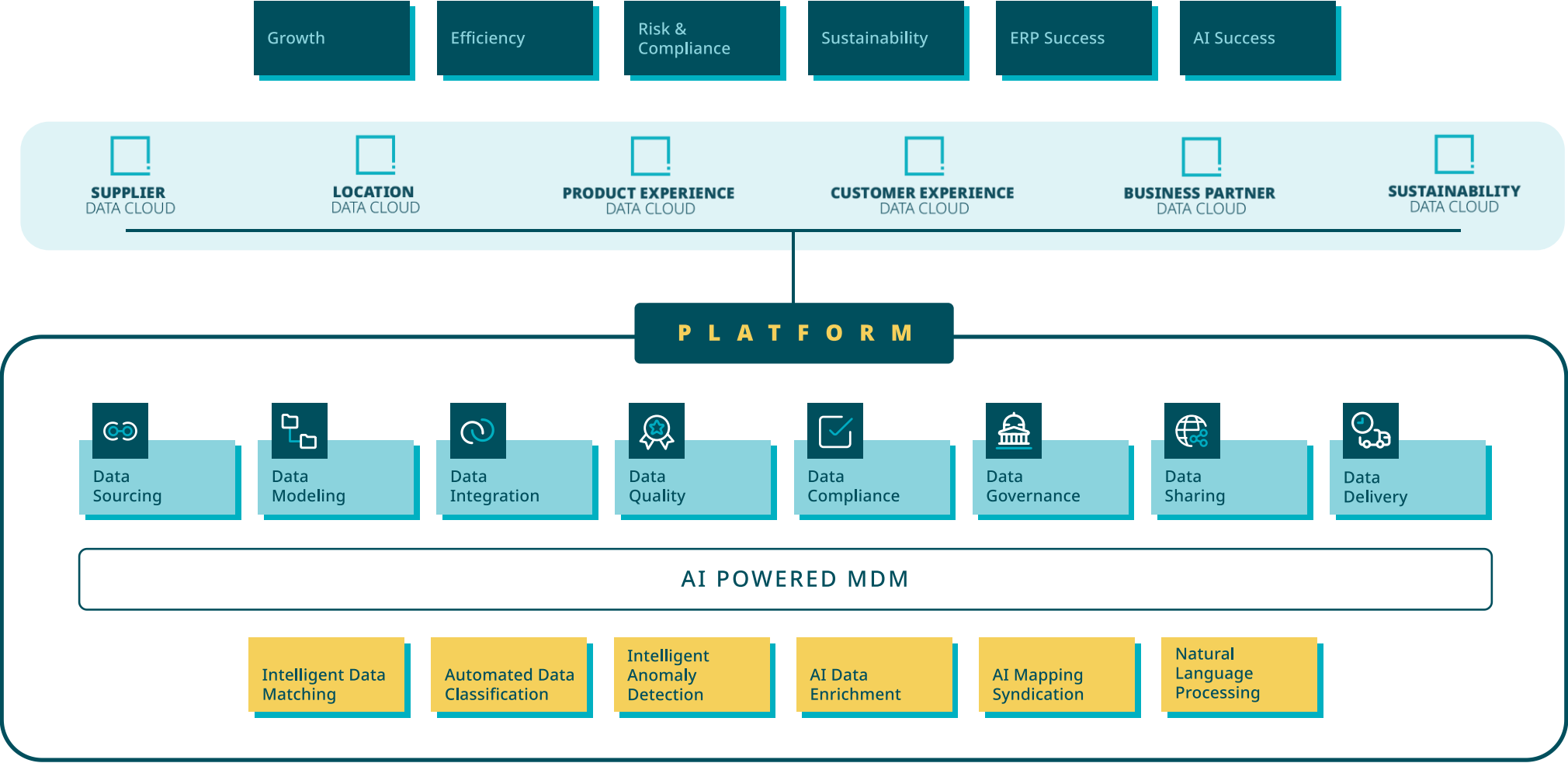
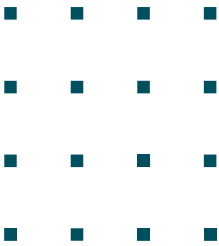


Table of Contents



01	Product Portfolio
02	2025.3 Update Initiative Map
03	Platform – New initiatives related to the Stibo Systems platform core
04	Acquire – New initiatives related to data acquisition
05	Manage – New initiatives related to data management
06	Share – New initiatives related to data sharing
07	New UI – Focus on continuous improvements of the New UI
08	How to Update – The first step to get you started
09	General Information – Information Product Documentation, Academy and Communities
10	Looking Back! – Browse previous Updates on our website

Product Portfolio



2025.3 Update Initiative Map



MULTIDOMAIN PLATFORM		
Modular Service Platform	Access to Security Event Logs	Enhancement Requests

SOLUTIONS				
PXDC	CXDC, BPDC	PXDC	CXDC, BPDC, SDC	PXDC
Automated Vendor Portal Setup for Suppliers	Stibo Systems MDM SmartSync for Salesforce	ProductGen AI	Privilege Control for Complex Enterprise Data	Multi Language Experience
		Persistent Filters in Tasklists & Search Results		
		Automated Data Sheet Creation		

NEW UI			
PXDC			
Accelerating the New UI Updates			
	New UI Usability Improvements	Seamless Access to External Content	Access to Web UI & External Tools



MDM Platform

MDM Platform



- 01 Modular Service Platform
- 02 Access to Security Event Logs
- i JavaScript Additions
- i Turning Off Reflection



Modular Service Platform

Current Situation | The extension API for the Stibo Systems platform allows developers to integrate extensions directly into the Stibo Systems platform application server.

Challenge | During system updates, extensions often rely on specific Stibo Systems Platform versions and can potentially destabilize the entire system. These issues are particularly problematic in a SaaS environment, where debugging capabilities are limited and updates occur more frequently.

What's New | With 2025.3, we developed a new Modular Service Platform. It enables the creation of plugins—such as Receivers, Converters, Delivery components, and Business Functions—that run as separate processes.

Expected Benefits | By decoupling these components from the Stibo Systems platform, they become independent of the version and cannot compromise its stability in the event of a failure.

[UPDATE NOTES](#)[UPDATE VIDEO](#)[@DEVELOPER](#)

Included in Base 

Access to Security Event Logs

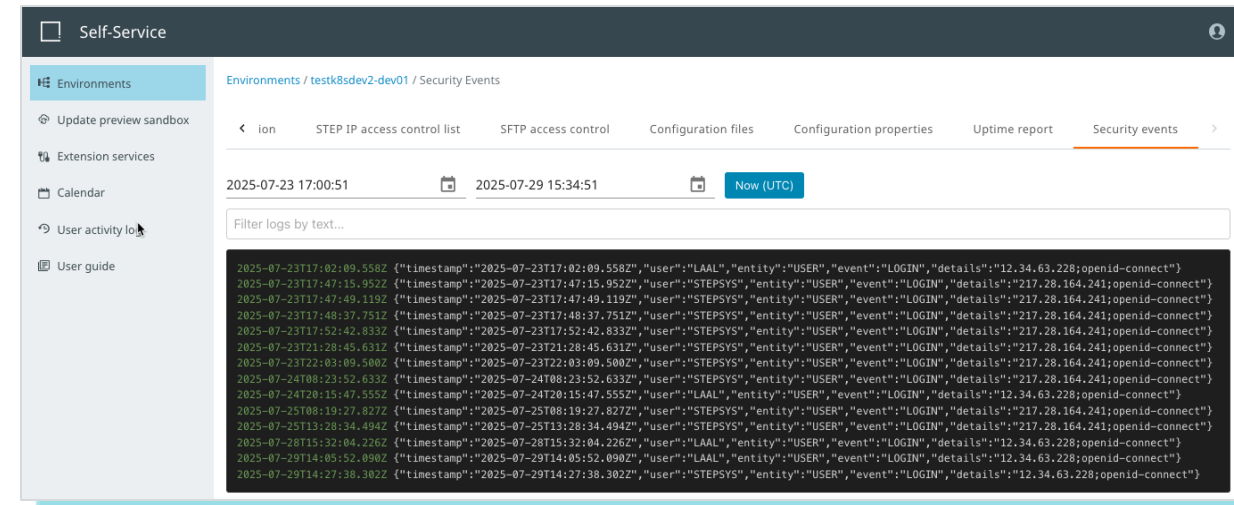
Current Situation | As organizations move from on-premise to SaaS, they lose direct access to log files needed for debugging, monitoring, and compliance. Currently, log files must be manually downloaded via the System Admin tool.

Challenge | This manual process is slow and lacks role-based access control. It hinders developers who need real-time logs for debugging and administrators who rely on continuous access for monitoring and audit purposes.

What's New | With 2025.3, we are introducing UI access to Security Events.

Expected Benefits | This enhancement lays the foundation for extending STEP with access to other log information, like JavaScript logging, activity, etc.

@ADMIN
@DEVELOPER



UPDATE NOTES

Included in Base

JavaScript Additions

Extending API with New Functional Areas

@DEVELOPER

With 2025.3, enhanced JavaScript capabilities now enable direct management of attributes, workflows, publications and file operations—bringing greater automation, flexibility, and control to business rule development. It is now possible to:

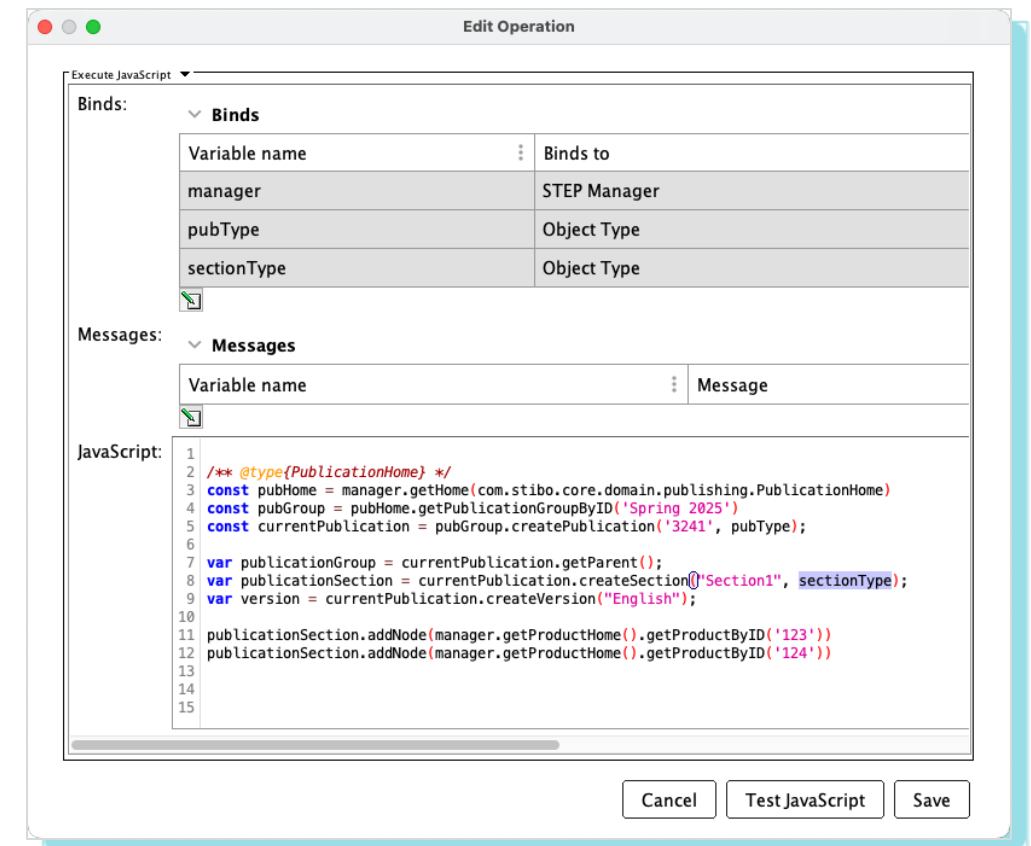
Attributes and List of Values | Create and manage attributes and lists of values directly from JavaScript, using the same methods that were previously available only through Extensions. This enhancement simplifies the synchronization of attribute definitions between systems.

Workflow State | Inspect the type of a workflow state (e.g., initial, final, parallel) as well as its transitions (source and target). This enables more advanced and conditional logic within workflows.

Publications | Create and maintain publications and sections using JavaScript business rules, allowing for greater automation and efficiency in managing publication workflows (*screenshot*).

File Operations | Create and manage temporary and/or process files in BLOB storage, allowing the sharing of context among business rules or the Modular Service Platform.

UPDATE NOTES



Turning Off Reflection

Current Situation | Historically, it has been possible to use reflection in JavaScript business rules to access non-public methods in the API. In version [2023.3](#), checks were introduced to detect and report the use of reflection through health checks, the step.0.log, and diagnostics metrics. These tools helped identify where reflection was being used so developers could begin transitioning to public APIs.

Challenge | While this provided flexibility, it introduced significant risks—such as database inconsistencies, performance issues, and unexpected problems during platform upgrades.

What's New | With 2025.3, and after multiple warnings, the use of reflection has now been fully blocked.

Expected Benefits | This change improves platform stability, ensures better performance, and reduces the risk of upgrade-related issues. For support during this transition, users are encouraged to contact their Stibo Systems representative.

@DEVELOPER



UPDATE NOTES

Acquire

Acquire



01 Automated Vendor Portal Setup for Suppliers

02 Stibo Systems MDM SmartSync for Salesforce



Automated Vendor Portal Setup for Suppliers

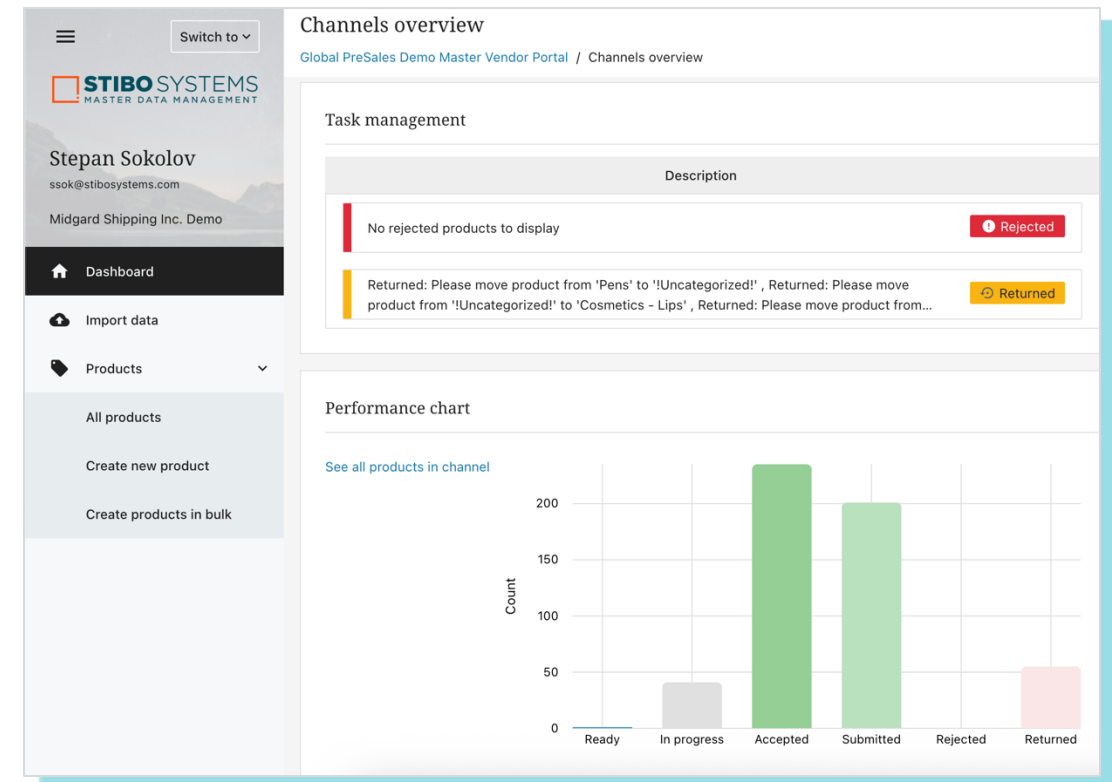
@ADMIN

Current Situation | As more customers adopt our vendor onboarding capabilities, reliance on scripts and technical teams to set up portals has become a bottleneck.

Challenge | Vendor portal setup depends on manual intervention, slowing down scaling of the PDX Onboarding solution.

What's New | With 2025.3, to streamline onboarding and reduce manual effort, we are introducing automated vendor portal creation tied directly to PDX onboarding channels. Channel admins can now activate or disable Vendor portals with a single click, using default branding and naming conventions.

Expected Benefits | This enables faster, scalable setup, better resource efficiency, and a smoother onboarding experience for both retailers and their vendors.



Available with the PDX Onboarding license ←

Stibo Systems MDM SmartSync for Salesforce

Current Situation | Salesforce is a dominant CRM application and typically an origination point for master data and key consumer of customer master data from the Stibo Systems platform. Seamless bi-directional data flow between Salesforce and MDM is vital for efficiency and currently required custom development.

Challenge | While current integrations are common using existing capabilities, clients demand a rapid and best practice approach to ensure efficient Salesforce integration and future proofing.

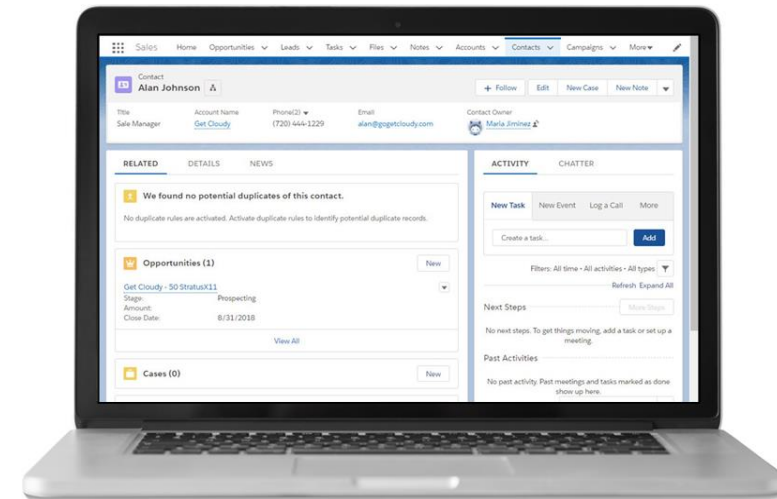
What's New | After a successful early adopter release the Salesforce Connector becomes Generally Available with 2025.3.

Expected Benefits | Accelerate value with enhanced interoperability between Stibo Systems and Salesforce. This Lightning-optimized app streamlines bi-directional data sync, supports merging and search-before-create, and includes a best-practice implementation for faster, smoother deployments—with forward compatibility for future Salesforce updates.

Note: This is not a PIM initiative to publish product data to Salesforce's eCommerce platform.

@ADMIN

STIBO SYSTEMS
MASTER DATA MANAGEMENT



Available with the Salesforce SmartSync license ←

UPDATE NOTES

UPDATE VIDEO

Manage

Manage



01	<u>ProductGen AI</u>	
02	<u>Persistent Filters in Task Lists and Search Results</u>	
03	<u>Automated Data Sheet Creation</u>	
04	<u>Privilege Control for Complex Enterprise Data</u>	



ProductGen AI

Current Situation | Need to enable customers to leverage Generative AI from within their existing Stibo Systems platform to enhance product data content.

Challenge | Customers want to explore Generative AI, but doing so outside their MDM environment adds complexity and risk—making it hard to experiment safely and at scale.

What's New | 2025.3's Azure OpenAI service lets customers use Generative AI to generate content from solution-specific prompts, generate AI-assisted translations in supported languages, and define data quality rules using Natural Language Processing (NLP) to determine what is allowed or not allowed.

Expected Benefits | Streamlined content creation, simplified data quality management through NLP, and secure AI experimentation within the trusted Stibo Systems environment.

UPDATE VIDEO

@ADMIN
@BUSINESS USER
@DEVELOPER



Available with the ProductGen AI license ←

Persistent Filters in Task Lists and Search Results

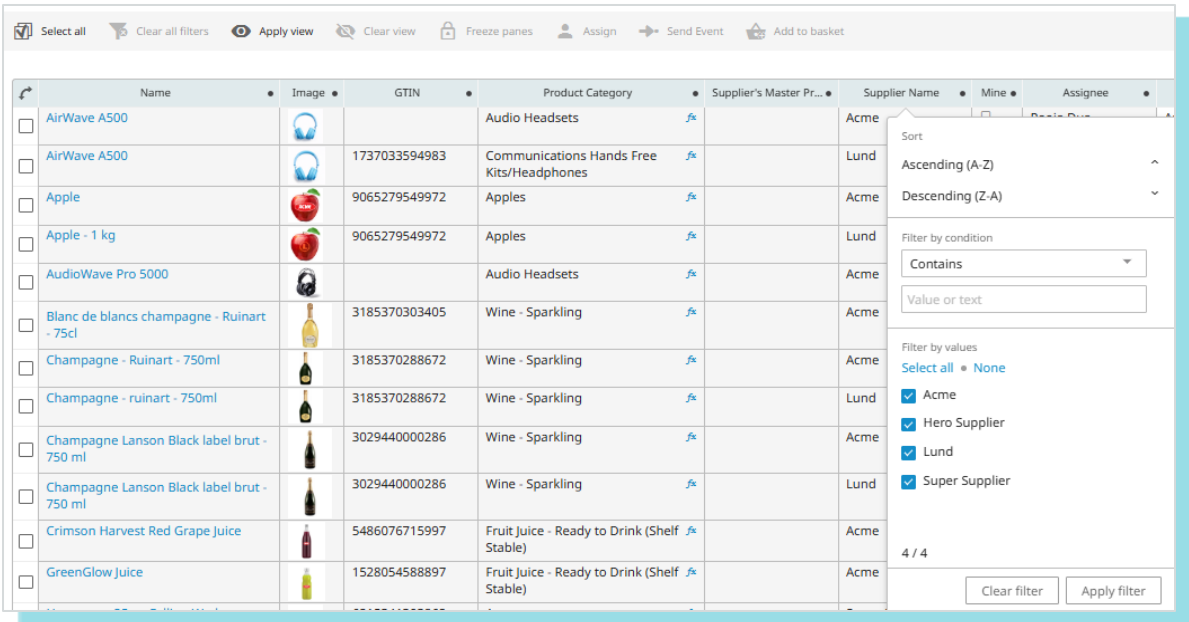
@BUSINESS USER

Current Situation | In the Web UI, users often rely on filters in task lists and search result pages and other node lists to focus on relevant product data.

Challenge | Users lose their applied filters when navigating away from task lists or search results, leading to inefficiency and frustration.

What's New | With 2025.3, we're introducing persistent filters that retain user-defined criteria across sessions and contexts. List filters are locally stored, streamlining workflows and boosting productivity.

Expected Benefits | This reduces unnecessary clicks, improves user satisfaction, and supports scalability as usage grows.



UPDATE NOTES

UPDATE VIDEO

Please refer to your Account Manager ←

Automated Data Sheet Creation

Current Situation | The Datasheet Creation Processor currently processes paginations sequentially, underutilizing system resources and slowing down datasheet generation.

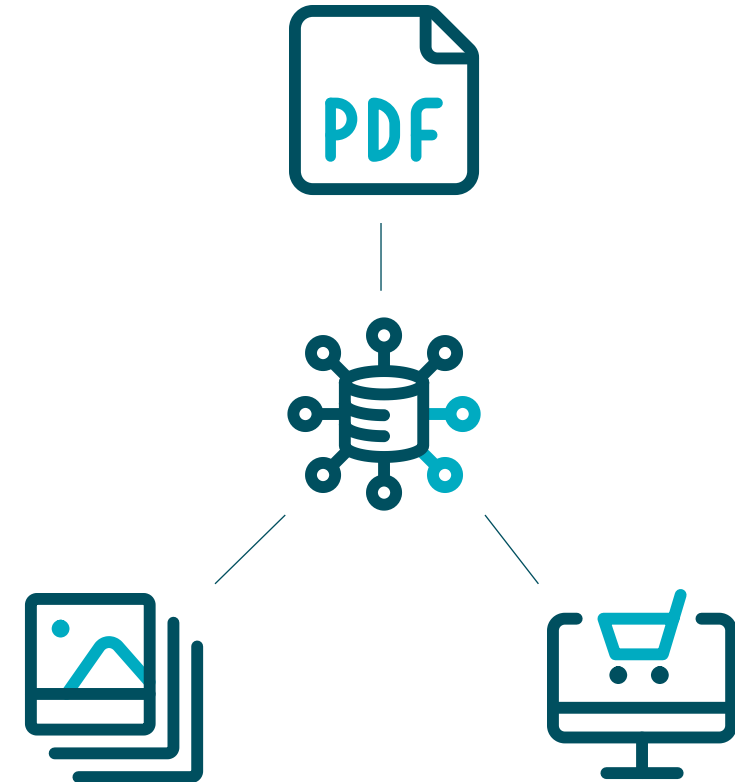
Challenge | Customers using third-party DAMs need more flexibility in how and where generated PDFs are stored, while others require control over asset hierarchy depth and naming.

What's New | With 2025.3, we are enabling parallel pagination to improve performance, offering options to use external DAMs for PDF storage, allowing control over the creation of asset hierarchy levels, and removing unnecessary prefixes in asset names.

Expected Benefits | These improvements will speed up operations, reduce reliance on custom extensions, and provide a more flexible, customer-friendly experience.

UPDATE NOTES

@BUSINESS USER



Available with the Publisher license ←

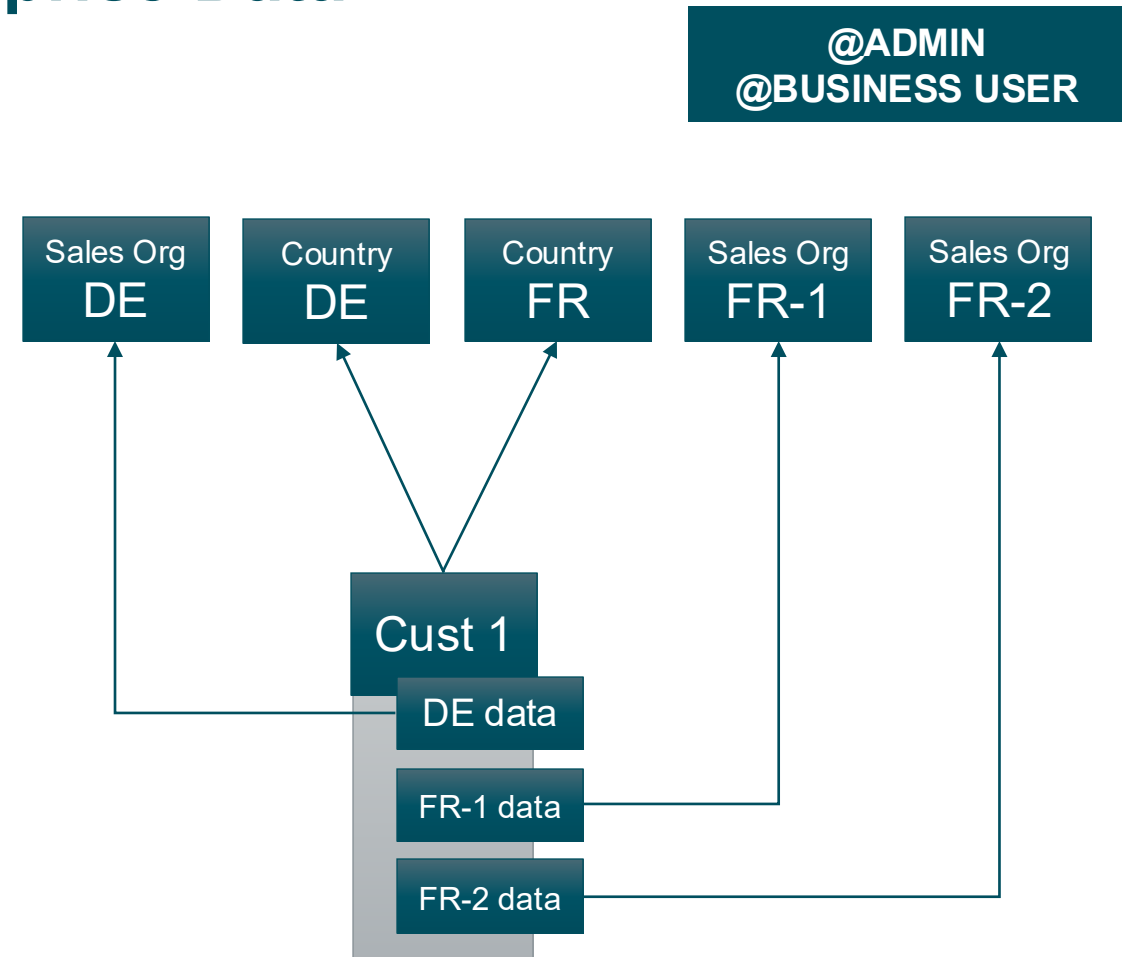
Privilege Control for Complex Enterprise Data

Current Situation | Customer data access rules vary across regions and business units, with exceptions that current privilege models can't handle well.

Challenge | Given the complexity of business operations—spanning lines of business, banners, and regions—clients require multi-dimensional controls to manage which legal entities users can access and work with. Such controls are essential for compliance with regulatory and reporting requirements.

What's New | With 2025.3, we are allowing Entities to inherit privileges via the Entity Reference Types that are parent-child relationships.

Expected Benefits | Enabling granular access control, will support workflows, and will better align with complex organizational structures.



UPDATE NOTES

Included in Base ←

Share

Multi Language Experience

@BUSINESS USER










Current Situation | PDX onboarding channels support multiple languages, helping suppliers work across markets using familiar local language settings (2024.1 - PDX UI in my Local Language, [2024.4 - Language Specific LOVs](#), [2025.1 - Product Data Onboarding Localization](#)).

Challenge | Users report inconsistencies in translations—especially with UI elements like attribute names or category names. The default language plays a key role in data handling but isn't always clearly managed.

What's New | With 2025.3, suppliers get better control over language settings, including defining a default language, clearer UI indicators, and automatic setup during login.

Expected Benefits | These updates improve translation consistency, reduce confusion, and make the onboarding process smoother for multilingual users across all markets.

UPDATE NOTES

Context		Recipients	
หุฟ่งและหุฟ่ง ▾	 Thai (Thailand) th-TH ▾	 Pdxrd-dev Multiple Markets ▾	Select Account ▾
<input type="checkbox"/>	ID	STATUS	 รีวิวลินค้า ▾
<input type="checkbox"/>	1111	 Multi-Level	
<input type="checkbox"/>	E1000-1	 Multi-Level	
<input type="checkbox"/>	f312rt	 Multi-Level	

Available with the PDX Onboarding license and/or the PDX Syndication license ←

New UI

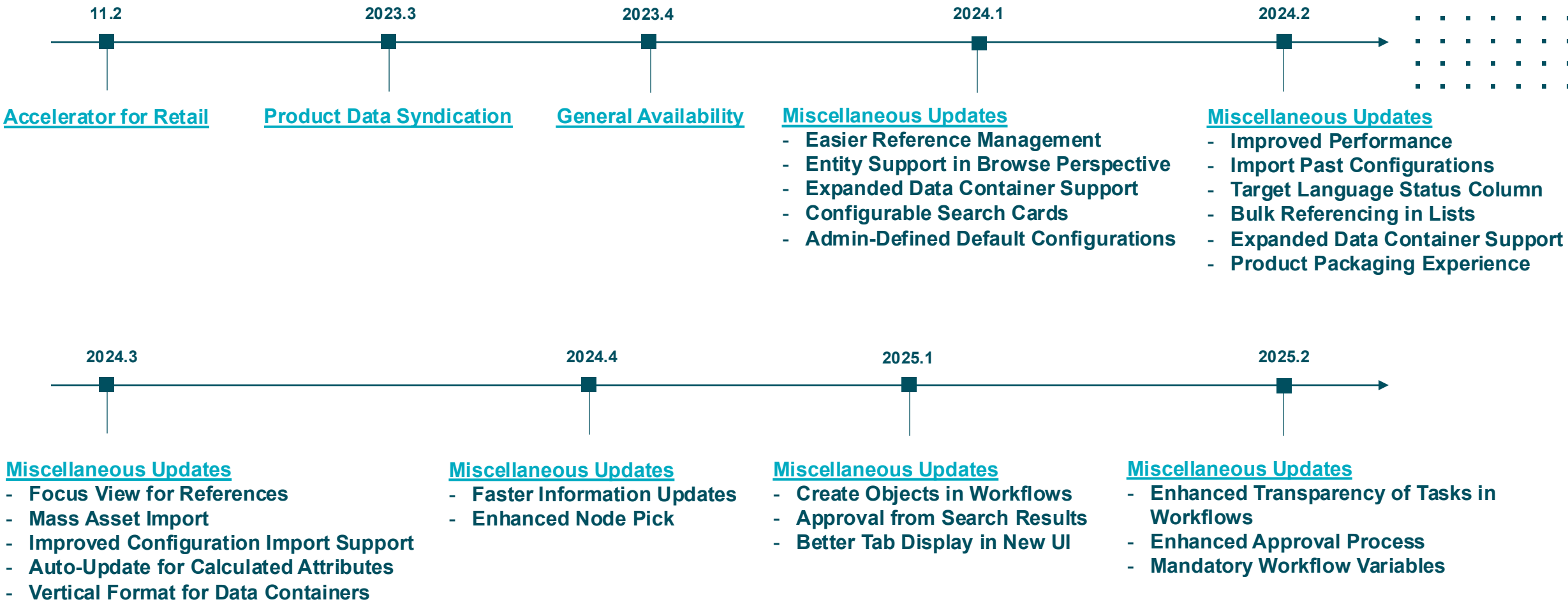
New UI



01	<u>New UI Evolution</u>	
02	<u>Accelerating the New UI Updates</u>	
03	<u>New UI Usability Improvements</u>	
04	<u>Seamless Access to External Content in the New UI</u>	
05	<u>New UI Access to Web UI and External Tools</u>	



New UI Evolution



Accelerating the New UI Updates

Current Situation | The Stibo Systems platform is currently deployed as a monolithic application with quarterly release cycles, limiting flexibility and slowing down delivery of updates for the New UI.

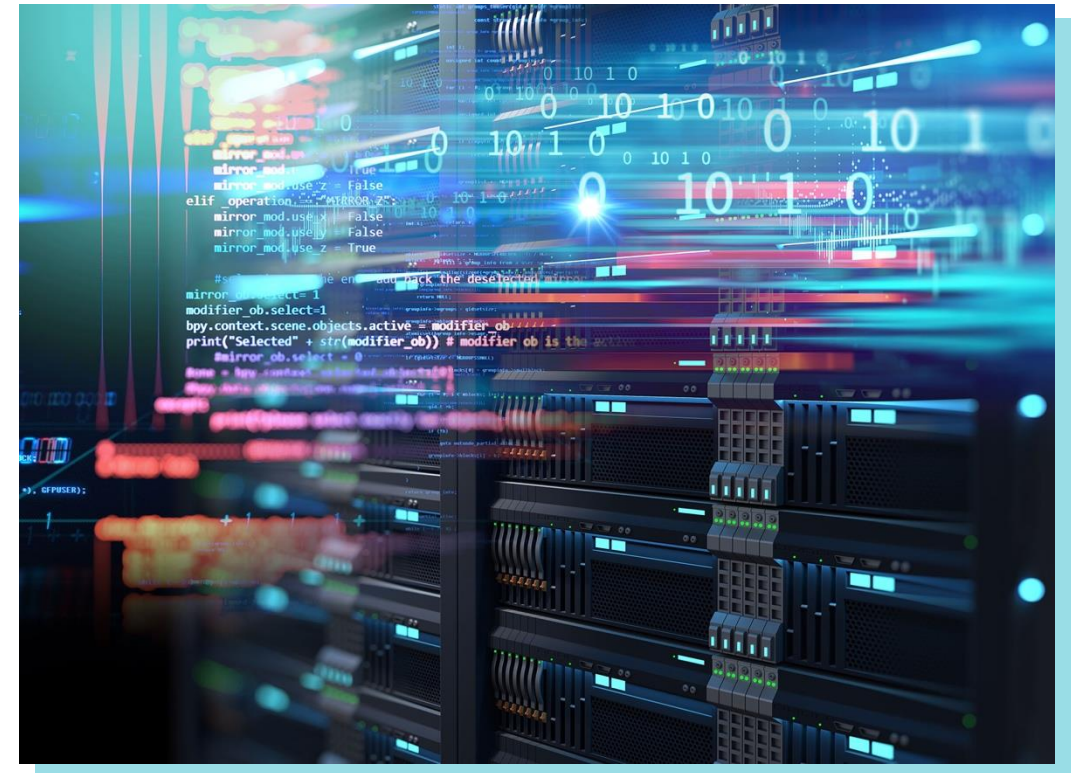
Challenge | Customers may face delays and disruptions in receiving updates to the New UI when its release is tied to the Stibo Systems platform's quarterly cycle, limiting timely access to new improvements and critical functionality.

What's New | With 2025.3, we are decoupling the New UI from the Stibo Systems platform, removing its dependency on its release cycle, enabling faster, independent updates.

Expected Benefits | This flexibility will enable faster development cycles and accelerate the New UI's adoption by allowing teams to respond quickly to customer needs. It supports our continuous updates strategy while minimizing downtime – ultimately improving customer satisfaction and reinforcing trust.

UPDATE NOTES

@ADMIN
@BUSINESS USER
@DEVELOPER



Please refer to your Account Manager ←

New UI Usability Improvements

Current Situation | Users rely on the New UI to perform bulk enrichment tasks efficiently, requiring clear guidance, better task visibility, and streamlined workflows to enhance overall enrichment productivity.

Challenge | Growing demands for faster time to market are driving more complex task management and workflows, reinforcing the need for improved error visibility and enhanced day-to-day usability within the application.

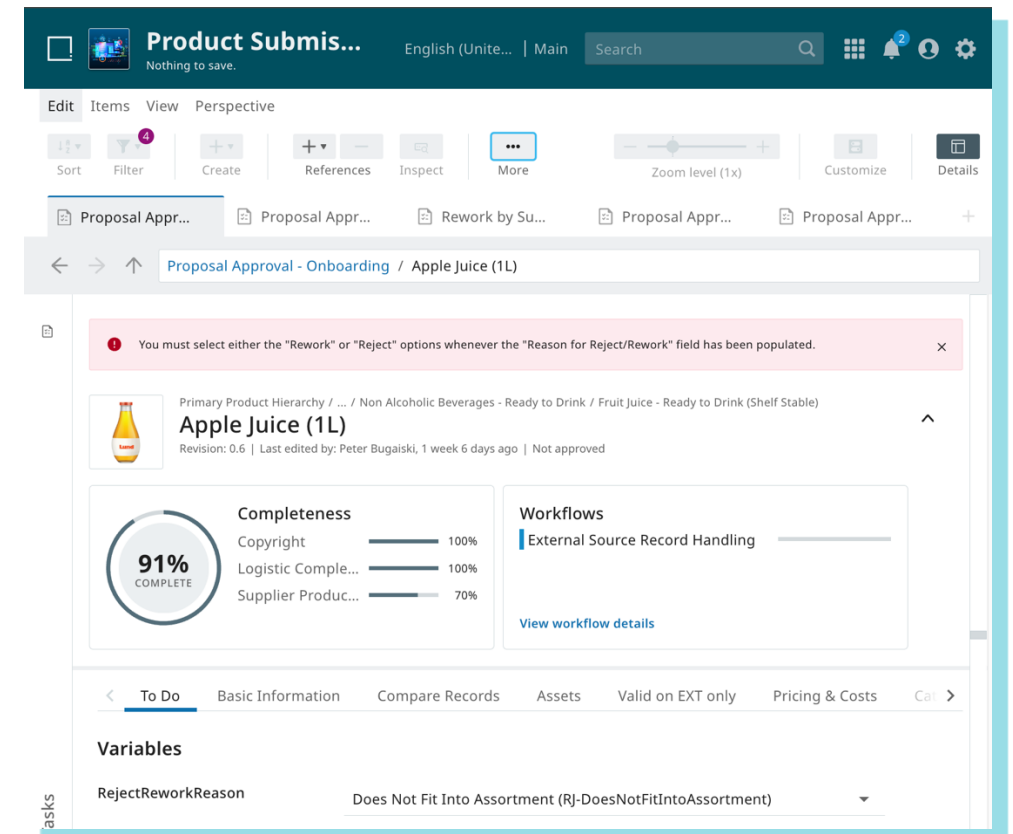
What's New | Here are five usability enhancements designed to improve general usability in the New UI

- **Drag-to-Fill References & Links:** Bulk edit fields with ease.
- **Copy-Paste References & Links:** Paste values across multiple products.
- **Anchored Tabs:** Tabs remain visible while scrolling.
- **Invalid LOV Error Marking:** Spot and fix invalid values instantly.
- **Clear Approval Errors:** User-friendly messages for faster issue resolution (see screenshot).

Expected Benefits | Less manual effort, faster bulk editing, faster error resolution, and a smoother, more intuitive UI for everyday users.

UPDATE NOTES

@BUSINESS USER



Please refer to your Account Manager ←

Seamless Access to External Content in the New UI

@BUSINESS USER

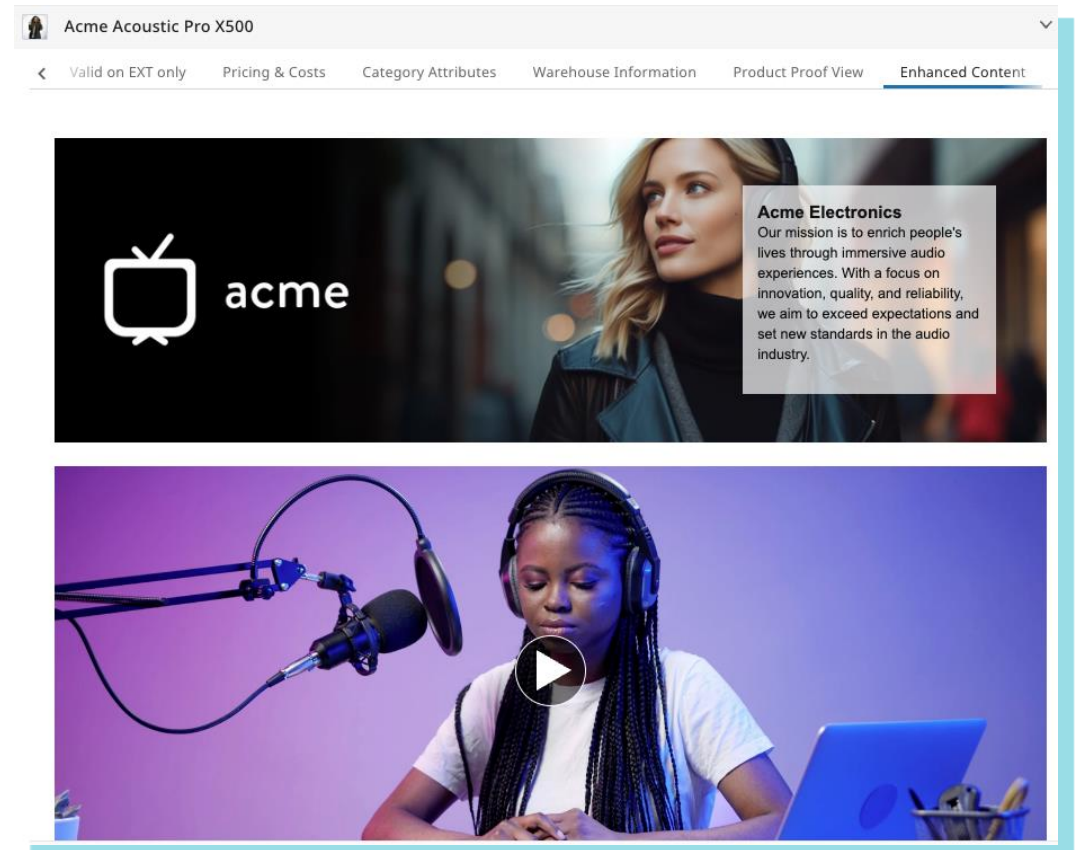
Current Situation | Many customers need access to external data—such as enhanced content, 3D models, or BI dashboards—during their workflows. However, the New UI does not support fetching or rendering this information.

Challenge | The inability to display external content creates a fragmented experience, forcing users to switch between platforms to gather necessary information. This disrupts productivity and leads to frustration.

What's New | With 2025.3, we have introduced a new tab type that allows users to view external content within the UI while working on a specific item — eliminating the need to switch platforms.

Expected Benefits | This enhancement enables users to work more seamlessly and efficiently, improving overall productivity and workflow continuity.

UPDATE NOTES



Please refer to your Account Manager ←

New UI Access to Web UI and External Tools

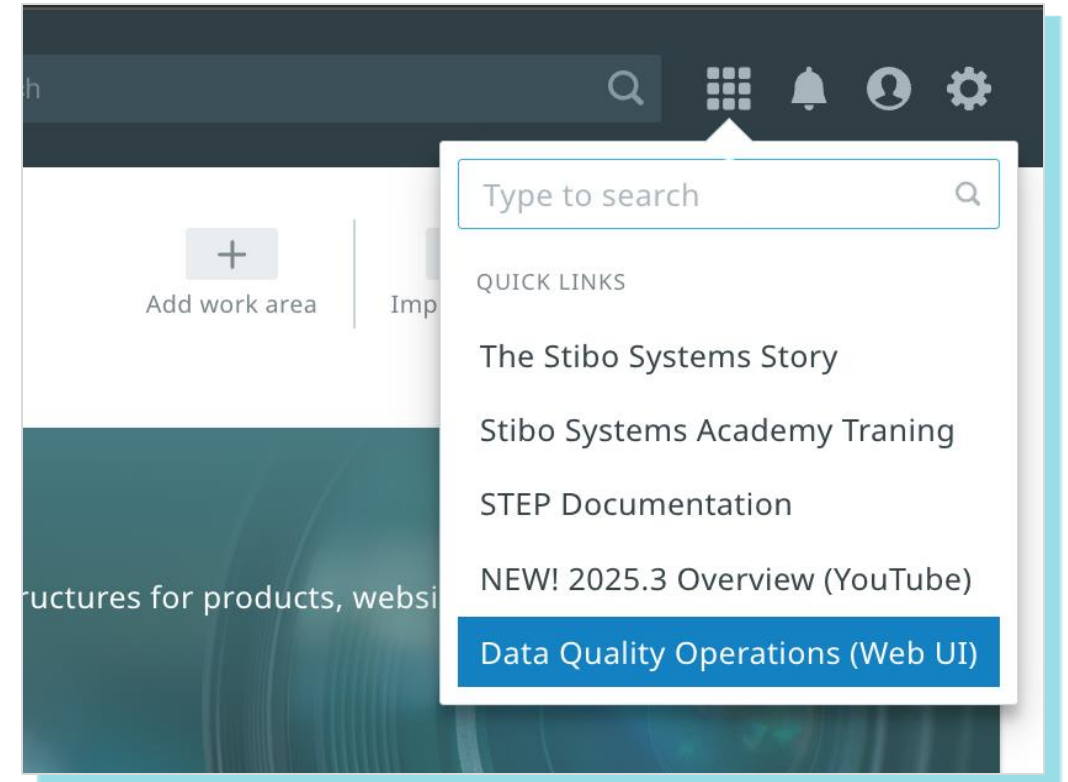
@BUSINESS USER

Current Situation | While the New UI offers an improved user experience, certain specialized tools are still only available in the Web UI.

Challenge | Users, especially those performing tasks beyond standard product maintenance, are forced to switch platforms, disrupting workflows and reducing overall usability.

What's New | With 2025.3, we are introducing seamless, SSO-based linking from the New UI to both the Web UI and external resources such as training materials and documentation.

Expected Benefits | This gives users easy access to missing features and content, making the transition smoother, speeding up adoption, and improving overall usability of the New UI.



UPDATE NOTES

UPDATE VIDEO

Please refer to your Account Manager ←

How to Update

First Step to Updating

Have you seen something that sparked an interest?
Are you ready to update and to experience the full potential of 2025.3? Here is the first step to get you started:

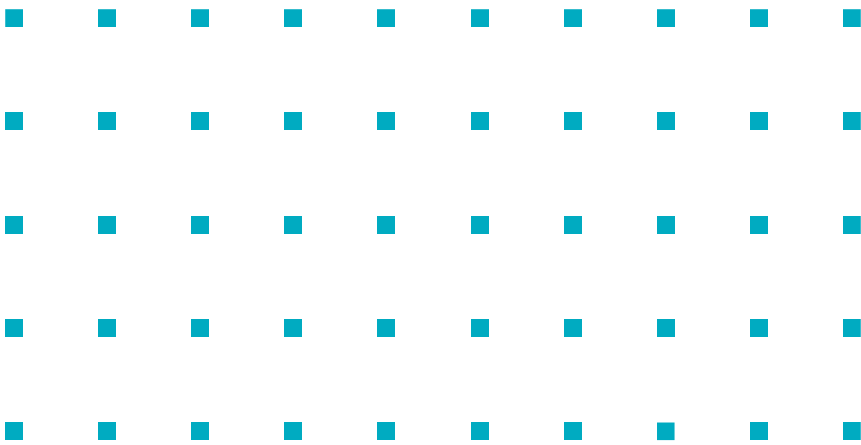
SaaS customers

Use the SaaS Self-Service UI to create an Update Preview Sandbox and/or update one of your existing environments.



On-Premises customers

2025.3 is only available on SaaS. Reach out to your Stibo Systems representative to initiate the process to migrate your solution to SaaS and to benefit from all these improvements.



General Information

General Information



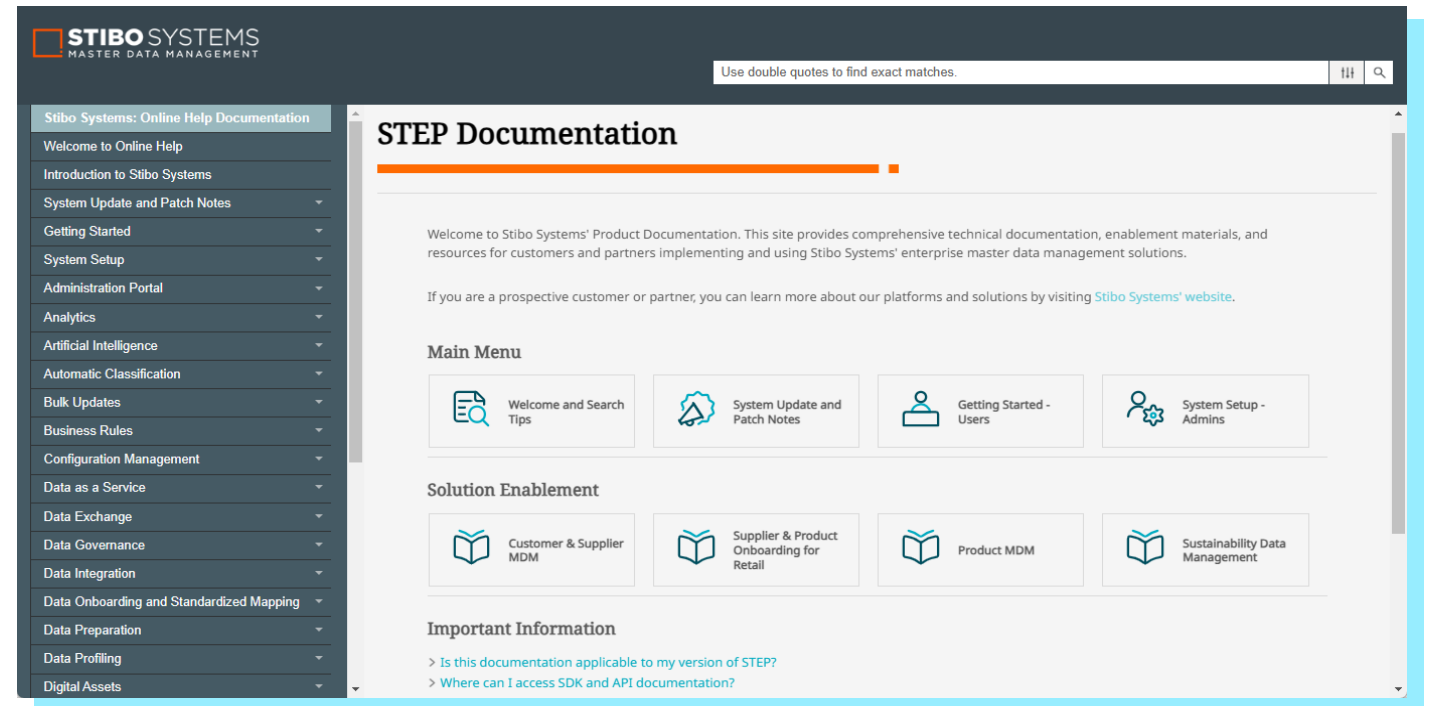
01	<u>Product Documentation</u>
02	<u>MDM Academy Offerings</u>
03	<u>Stibo Systems Online Communities</u>
04	<u>Ideas in the Community</u>



Product Documentation

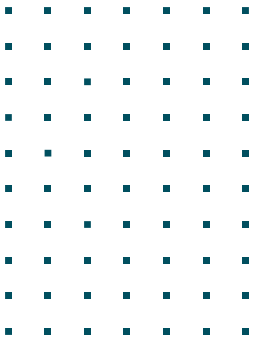
With each new update comes updated Documentation* including

- [Update Notes](#)
- [Online Help](#)
- [Enablement Topics](#)
- [Client Requirements](#)
- [End-of-Life Notifications](#)



*Note that with our new quarterly update cadence, we stopped Maintenance Patches, starting with 2023.3. However, ad hoc patches will be available in case of hotfixes.

MDM Academy Offerings



You want to connect and learn with Stibo Systems? [Reach out to our MDM Academy!](#)

Find below our full interactive offering (click on courses for more info), including new courses in our program:

PROJECT	BUSINESS	ARCHITECTURE	APPLICATION	DEVELOPMENT
MDM Solution Fundamentals				
STEP for MDM Experts				
MDM Project Fundamentals	MDM Solution Design	MDM Solution Architecture and Integration	Data Modeling	JavaScript Business Rules
			Data Management	Integration Advanced
			Workflows and Web UIs	Web Services
			Publishing	Extension API
			Customer MDM Configuration for B2C	Data as a Service
			Customer MDM Configuration for B2B	
			Customer MDM Match Tuning	
			PDX Syndication with STEP	
			PDX Syndication with 1WorldSync	
			PDX Onboarding	



Launched Hybrid Online form

- Data as a Service – combines flexibility of self-paced learning with dedicated instructor support

Next

- Business Rules - self-paced online
- New Solution Design course for Product Experience Data Cloud
- New Business Partner & Customer Data configuration courses

Later

- New Solution Design course for Business Partner & Customer Experience Data Cloud

Part of Track Certification

Not Part of Track Certification

Available as self-paced online course

Available as virtual classroom course

Available as a in-person classroom course

Stibo Systems Online Communities



With the Online Partner and Customers Communities get exclusive access to a wealth of opportunities:

- Participate in peer-to-peer forums and groups
- Pose questions, provide answers and share first-hand knowledge
- Connect directly to Stibo Systems' experts to get the latest software updates
- Grow expertise by building your MDM network
- Share and vote on new ideas
- Follow update communications (download update decks, read update notes, watch update videos and more!)
- Attend Community Live webinars



Ideas in the Community

Introduced in March 2025, **Ideas** is our community hub for suggesting product improvements, built on collaboration, transparency, and simplicity.

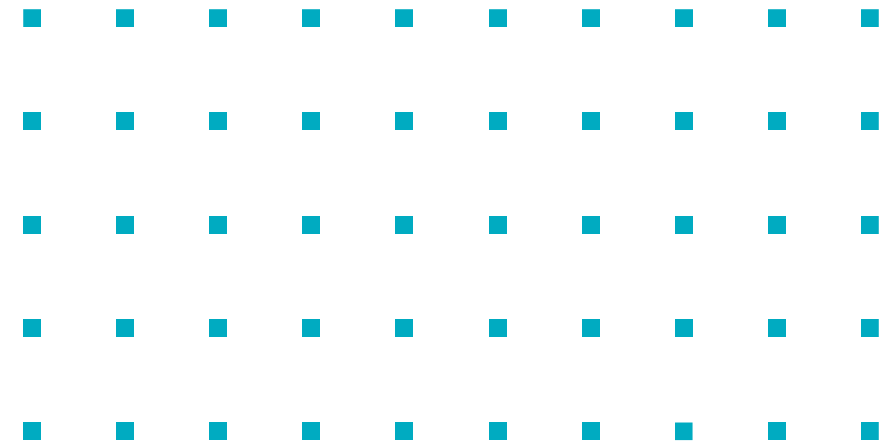
Share, upvote, and follow ideas – **popular ideas get priority attention**, though *all* ideas are considered.

Ideas are **Open**, **Solved**, or **Closed** (with reasons shared if Closed).

Ideas is NOT a ticketing or support system.

It's a space to influence our roadmap and engage with the product team and one another, but ultimately, **we decide what to implement based on value and strategy.**

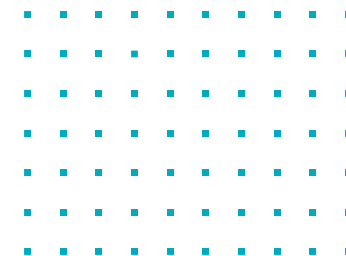
Please read the **Community Ideas Guide** available on your Community for details and join us in shaping the future of our solution through open collaboration!



Looking Back!

[VIEW ALL PRODUCT UPDATES ON OUR WEBSITE!](#)

Next up, 2025.4 in December 2025!



Bookmark us!

Find us here for the latest news and updates





B E T T E R D A T A . B E T T E R B U S I N E S S . B E T T E R W O R L D .