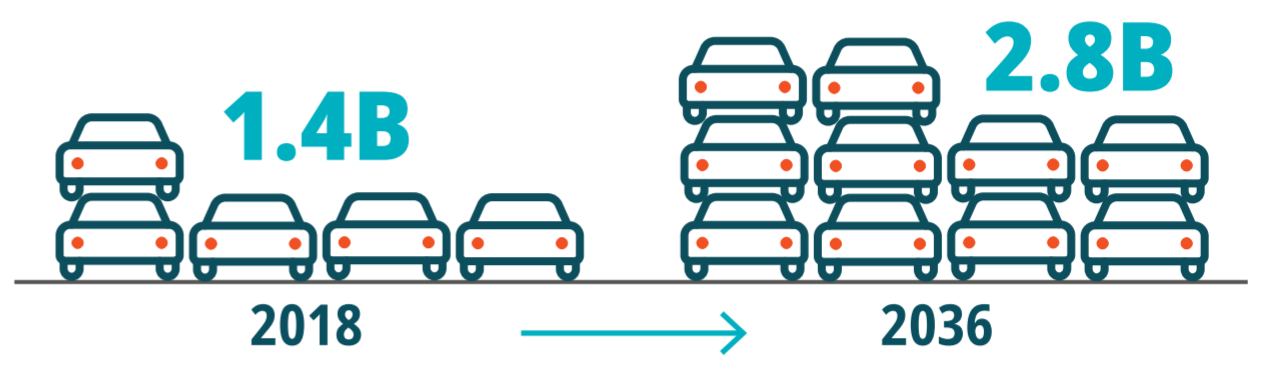


# DATA MANAGEMENT SOLUTIONS FOR THE AUTOMOTIVE INDUSTRY



Globalization is becoming more prevalent in the automotive industry. With suppliers and customers located all across the world, everyone in the industry needs better data to meet global requirements.

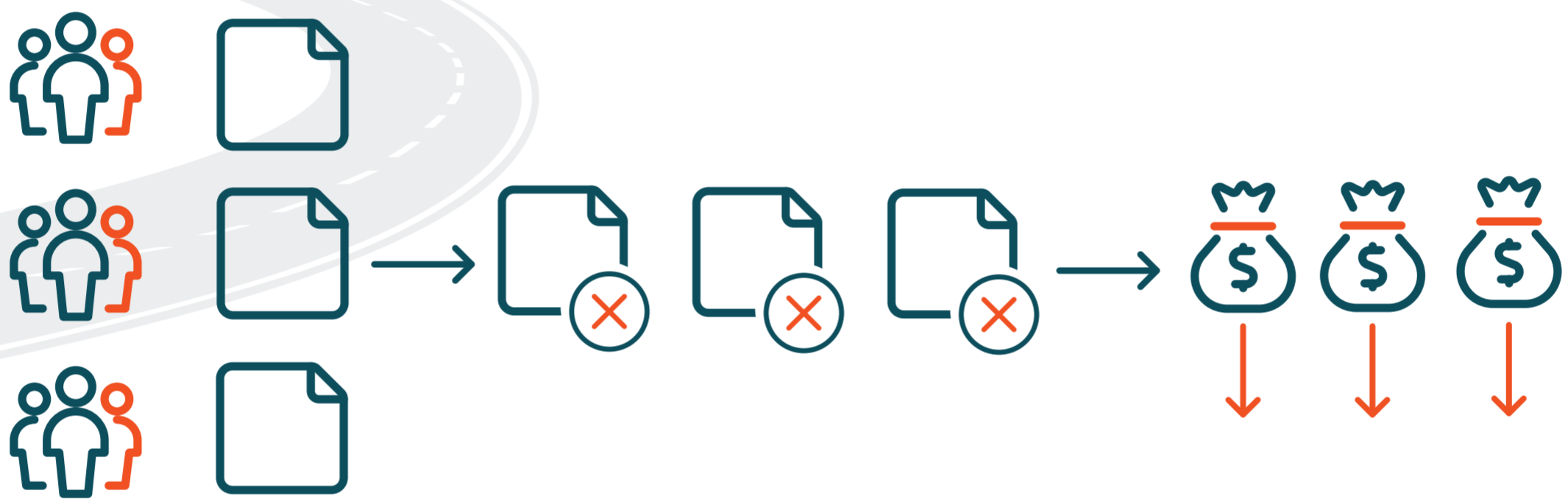
The automotive industry has continued to grow annually, along with the number of vehicles in-use worldwide<sup>1</sup>:



This growth has triggered a boom in data management elements such as:

 <b>VEHICLE INFORMATION</b>	 <b>CUSTOMER INFORMATION</b>	 <b>PARTS INFORMATION</b>
 <b>ACCESSORY FITMENT</b>	 <b>INTERCHANGES</b>	

If you're not managing this data, you're not meeting your customer needs – and you're missing revenue opportunities.



Stibo Systems is a leader in this field and supports industry standards, including:

- ACES**
- PIES**
- TECDOC**
- NAPA**

Stibo Systems Master Data Management (MDM) solution makes it simple for OEM vehicle manufacturers, aftermarket parts suppliers and retailers to track and maintain a product catalog.

## MDM can help:

 <b>OPTIMIZE DATA MANAGEMENT</b>	 <b>REDUCE PRODUCT RETURNS</b>	 <b>DECREASE TIME TO MARKET</b>
 <b>COMPLY WITH INDUSTRY STANDARDS</b>	 <b>IDENTIFY NEW PRODUCTS</b>	 <b>IMPROVE REACTION TIME</b>

With Stibo Systems, you can keep up with this ever-expanding global market and move quickly with confidence to keep vehicles safe and reliable for all drivers.

To learn more about our technology, visit [stibosystems.com](http://stibosystems.com).

Source: <sup>1</sup>How Many Cars Are There in the World?, CarsGuide, 2018

**About Stibo Systems**

Stibo Systems, the master data management company, is the trusted enabler of data transparency. Our solutions are the driving force behind forward-thinking companies around the world that have unlocked the strategic value of their master data. We empower them to improve the customer experience, drive innovation and growth and create an essential foundation for digital transformation. This gives them the transparency they require and desire – a single, accurate view of their master data – so they can make informed decisions and achieve goals of scale, scope and ambition. Stibo Systems is a privately held subsidiary of the Stibo A/S group, founded in 1794, and is headquartered in Aarhus, Denmark. More at [stibosystems.com](http://stibosystems.com).