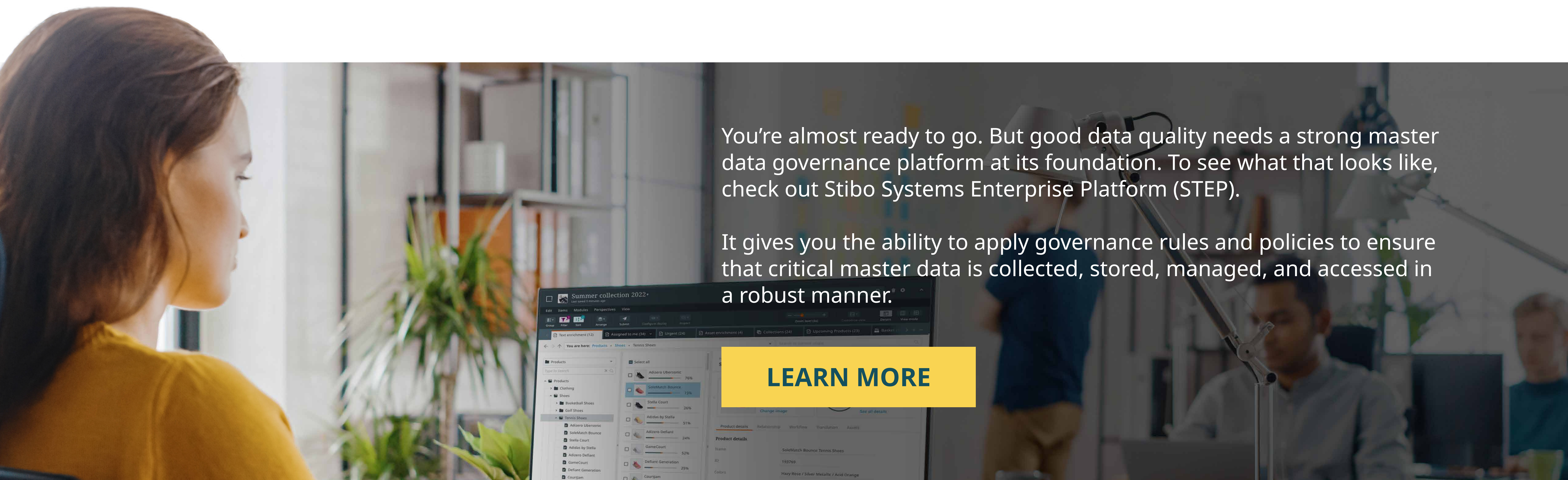
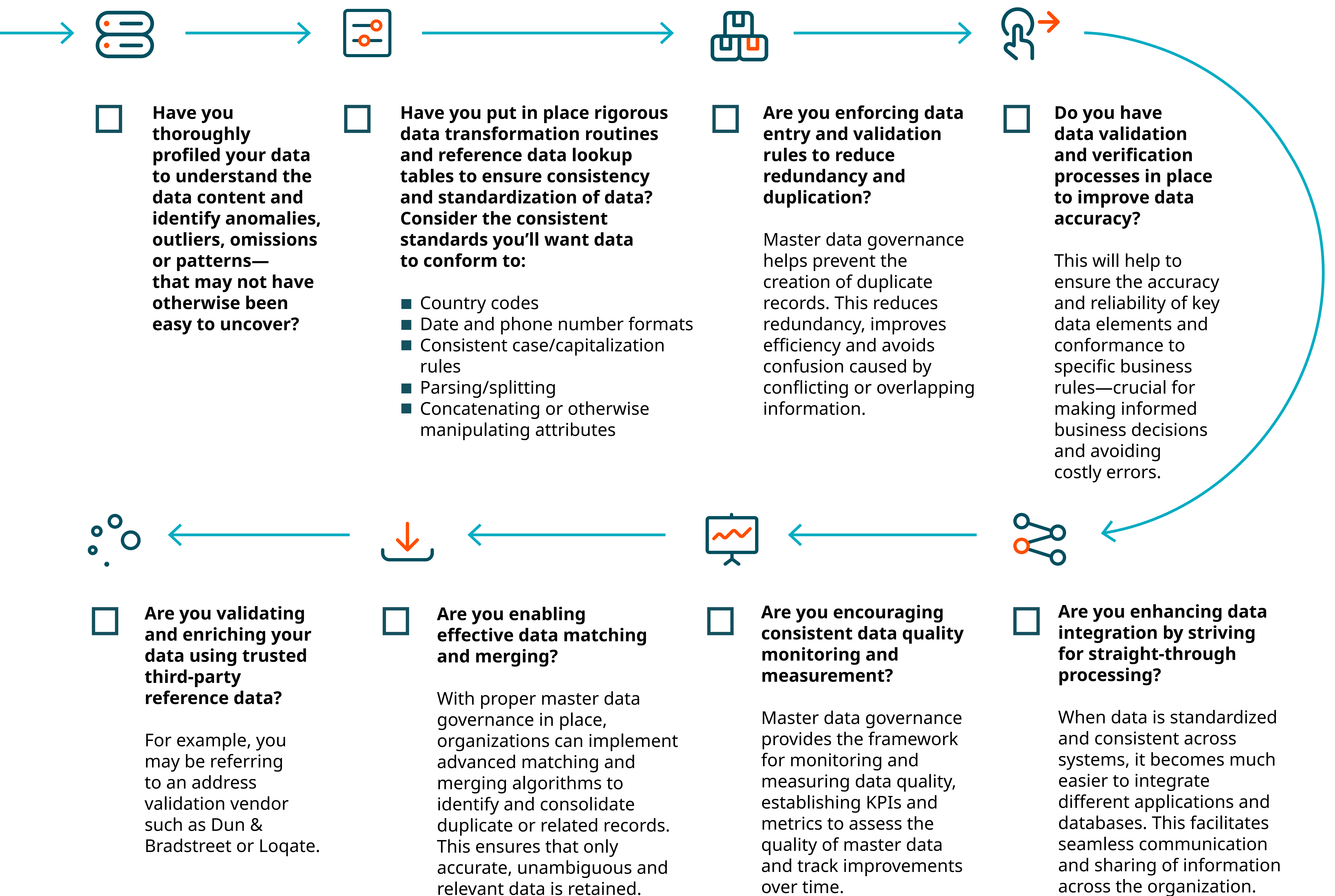


Your checklist for improving your **data quality**

Master data governance plays a crucial role in maintaining high-quality data. It provides the necessary structure, rules and processes to keep master data accurate, consistent and reliable over time.

Beyond the data model itself, we need data quality rules, cleansing routines and processes to govern the actual data content stored within the data model.

This is by no means an exhaustive list, but ensuring you've considered everything below will give you a great start to a better data model.



You're almost ready to go. But good data quality needs a strong master data governance platform at its foundation. To see what that looks like, check out Stibo Systems Enterprise Platform (STEP).

It gives you the ability to apply governance rules and policies to ensure that critical master data is collected, stored, managed, and accessed in a robust manner.

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