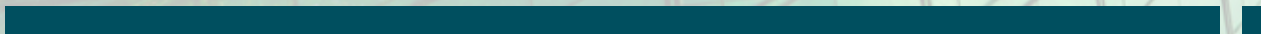




Better Together

Stibo Systems and
HowGood's Partnership
for Sustainable Supply Chains



The Synergistic Partnership

In the rapidly evolving realms of global sustainability and supply chain management, Stibo Systems (a leading Master Data Management platform) and HowGood (the world's largest Sustainability Intelligence platform) have embarked on a partnership that will set a new benchmark for the industry. This alliance marries Stibo Systems' expertise in Master Data Management with HowGood's best in class sustainability analysis, transforming supply chains into models of transparency and eco-friendliness, meeting today's needs and tomorrow's expectations. The partnership will make it easier for global food companies to bring sustainability measurement, progress-tracking, and reporting into their daily operations and drive efficient decarbonization.

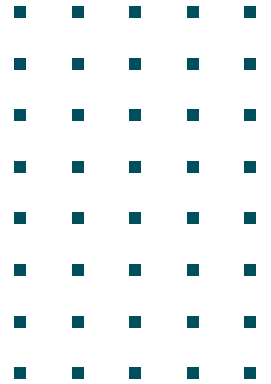


Innovation and Collaboration

The synergy between Stibo Systems and HowGood catalyzes advancements in sustainability assessment methodologies and supply chain management. Stibo Systems brings unparalleled proficiency in mastering and organizing complex datasets across multiple domains, while HowGood provides granular sustainability assessments for Product Carbon Footprinting and tracking progress and compliance on carbon, nature, and human rights. The combination is a force multiplier that promises to redefine industry standards for responsible business practices.

Commitment to **Greater Transparency** and Accountability

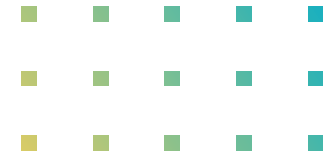
At the heart of the collaboration lies a shared innate commitment to enhancing transparency and fostering accountability within supply chains. By integrating data management with in-depth sustainability insights, the partnership equips businesses with the necessary tools to make choices that are both environmentally sound and socially responsible, reshaping business ethics and practices globally. It likewise provides the necessary support for seamless regulatory compliance and ESG reporting.





The Transformative Journey

This collaboration marks the beginning of a transformative journey towards sustainable business practices. Stibo Systems and HowGood are not only revolutionizing supply chain management but are also redefining the corporate world's role in fostering a sustainable future, setting a new benchmark for others to follow.



Integration of Sustainability and Data Management by **Combining Forces for a Better Outcome**

By merging Stibo Systems' data management capabilities with HowGood's Carbon Trust certified product carbon footprinting data, food and beverage brands have access to best-in-class sustainability data that is fully integrated into their centralized data systems. This synergy enables enterprises to precisely navigate the sustainability landscape, not only accelerating their path to internal sustainability goals, but also increasing

their agility to comply with external sustainability requirements.

Integrating diverse data sets from various sources can present challenges, including data inconsistency, integration complexity, and maintaining data privacy and security. To tackle these issues, the partnership emphasizes the importance of implementing robust data governance frameworks, using state-of-the-art integration technologies,

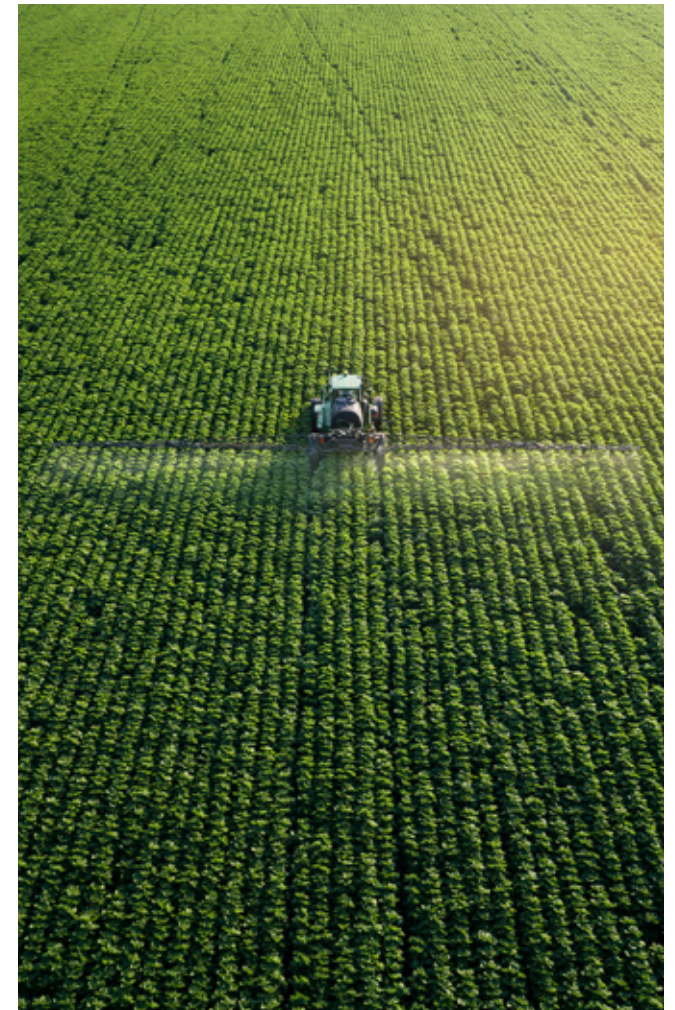
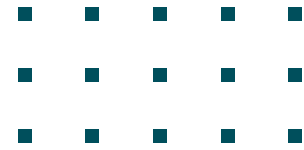
and adhering to strict data protection standards. Additionally, ongoing training and support are provided to ensure that all stakeholders understand and can effectively contribute to the sustainability initiatives. By proactively addressing these challenges, the collaboration ensures that data integration enhances rather than hinders sustainability efforts, leading to more informed and impactful decision-making.



Actioning on Comprehensive Sustainability Data: A Practical Guide

Enhancing Supplier Collaboration and Product Carbon Footprints

The collaboration between businesses and their suppliers is not just a partnership; it is a synergy aimed at achieving mutual goals. This relationship increasingly fosters a shared understanding and commitment towards minimizing environmental impact across the supply chain. Data integration is a critical tool in tracking and reporting on supply chain impact, however following best practices will ensure accelerated progress toward achieving climate goals.





Deepening Supplier **Relationships**

- Effective collaboration begins with transparent communication and shared values. Businesses can enhance this partnership by implementing regular meetings, workshops, and joint training sessions focused on sustainability practices. Sharing resources, such as best practice guides and industry reports, can help suppliers understand the company's sustainability objectives and how they contribute to these goals.
- Creating incentives for suppliers who demonstrate considerable progress in reducing their environmental impact can further strengthen this collaboration. Recognition programs, improved contract terms, or even financial incentives can motivate suppliers to align more closely with the company's environmental standards.



Unified Approach to **Sustainability**

- A unified approach means working together to establish clear, measurable sustainability targets that align with both the business's and suppliers' capabilities and resources. This could involve jointly developing guidelines for sustainable sourcing, waste reduction, and energy efficiency.
- Integrating suppliers into the company's sustainability strategy allows for a more comprehensive approach to environmental responsibility. It encourages suppliers to adopt similar sustainability practices, leading to a more impactful and widespread reduction in the supply chain's overall environmental footprint.



Refining **Product Carbon Footprints (PCFs)**

- Accurate measurement of Product Carbon Footprints (PCFs) is vital for understanding and mitigating the environmental impact of each product. This process involves calculating the total greenhouse gas emissions associated with a product's lifecycle, from raw material extraction through to disposal or recycling.
- Enhancing the accuracy of PCFs requires detailed data from every step of the supply chain. By collaborating closely with suppliers and utilizing 3rd party verified methodology, businesses can gather more accurate and comprehensive data, leading to better informed decisions about how to reduce the carbon footprint of their products.
- Businesses use this detailed environmental impact information to guide product design, sourcing decisions, and manufacturing processes, ultimately leading to products that are not only more sustainable but also potentially more appealing to environmentally conscious consumers.

Leveraging Technology for **Better Insights**

- Utilizing advanced data management and analysis tools, such as those provided by Stibo Systems and HowGood, can significantly enhance the process of measuring and reducing PCFs. These tools can help in aggregating and analyzing data from various sources, identifying key areas for improvement, and tracking progress over time.



Advantages of Data Integrating



- **Comprehensive Insights:** The fusion of nutrition and sustainability data provides businesses with a holistic overview of their products' impacts, facilitating balanced decision-making and strategic planning.
- **Enhanced Decision-Making and Strategy:** By addressing data quality, technological needs, security, and stakeholder engagement, businesses can enhance decision-making, ensuring transparency and boosting competitiveness in the market.
- **Streamlined Regulatory Compliance:** Integrated systems allow for more accurate and simplified regulatory and ESG reporting processes.
- **Transparency:** Detailed product information empowers downstream customers, investors, and end consumers to make informed choices, thereby strengthening their trust and loyalty towards the brand.
- **Synergistic Solutions:** The integration enables businesses to uncover synergies between health and environmental goals, allowing for the promotion of products that serve both personal well-being and the planet's health, enriching consumer options.
- **Operational Efficiency:** Unifying different data streams simplifies management processes, leading to greater business efficiency and reduced operational complexities.
- **Competitive Edge:** Aligning product offerings with consumer values on sustainability distinguishes businesses in the marketplace, catering to the growing demand for responsible products.

Implementing Sustainability Through **A Structured Approach**

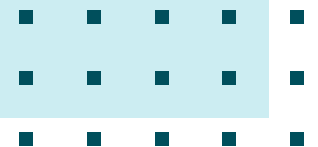
These collective efforts provide a framework for businesses to understand their impact, set tangible goals, and implement effective sustainability strategies. It encourages close collaboration with suppliers and continuous engagement with stakeholders, ensuring a comprehensive approach to sustainability.

Step 1: Gauge Your Environmental Footprint

- **Start Measuring:** Kick off with a baseline inventory of your greenhouse gas emissions covering all business areas. This includes everything from your own operations to the energy you buy and the emissions from your entire value chain: Scopes 1, 2, and 3.
- **Choose the Right Tools:** Use reliable systems like Stibo Systems' MDM and HowGood's Latis platform to accurately collect, manage, and share this crucial data.

Step 2: Craft Clear, Realistic Sustainability Targets

- **Set Your Aims:** After assessing your current footprint, define clear, realistic, and timebound goals to enhance your environmental performance.
- **Global Alignment:** Make sure your targets are in line with international benchmarks like the Paris Agreement to ensure they are both ambitious and feasible.



Step 3: Forge Your Path to Sustainability

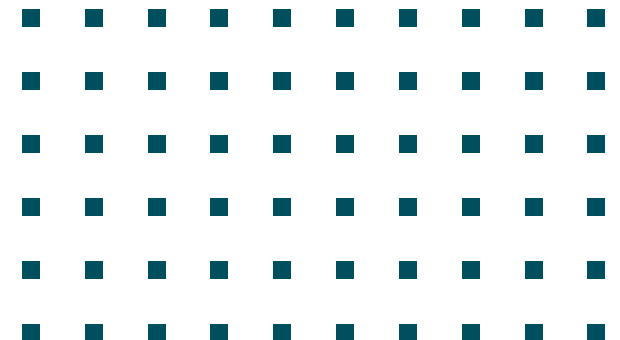
- **Pinpoint Opportunities:** Analyze your data to identify key areas where you can significantly lower your environmental impact, such as reformulating products and changing sourcing practices.
- **Develop a Plan:** Map out detailed action plans for each priority area, assigning responsibilities and deadlines to ensure clear accountability and progress.

Step 4: Collaborate for Greater Impact

- **Partner with Suppliers:** Engage deeply with your suppliers to ensure they are aligned with your sustainability vision, providing them with the necessary support and feedback.
- **Join Forces:** Broaden your impact by partnering with NGOs, industry peers, or other organizations to share resources and best practices.

Step 5: Track, Report, and Enhance

- **Monitor Progress:** Keep a close eye on how well you are advancing towards your goals using Stibo Systems and HowGood tools for an accurate view.
- **Be Open:** Share your sustainability progress openly to motivate your team and build trust with your customers.
- **Never Stop Improving:** Regularly reassess your strategies and outcomes, setting new objectives as needed to continually elevate your sustainability journey.



Best Practices for Effective Implementation

Key recommendations include securing leadership commitment, engaging employees, leveraging technology, and regularly reviewing and adapting strategies to ensure continuous improvement and alignment with global sustainability standards.



Leadership Commitment - Ensure that your sustainability efforts have dedicated support from senior management to drive cultural change and budgetary alignment throughout the organization.



Technology Utilization - Make the most of technological solutions like Stibo Systems' MDM for data management and HowGood's platform for sustainability insights to streamline processes and enhance decision-making. Ensure your tracking is fully integrated into daily operations and company reporting.



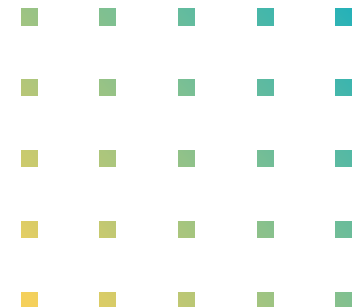
Employee Engagement - Involve employees at all levels in your sustainability initiatives. Provide training and encourage their input and participation to grow capacities.



Regular Review and Adaptation - Sustainability is an ongoing journey. Regularly review your strategies and adapt them as needed to respond to new challenges, technologies, and regulations.



Stakeholder Involvement - Engage with stakeholders, including customers and suppliers, to gather feedback and build collaborative relationships.



The Call to a Sustainable Future



The unique partnership between Stibo Systems and HowGood heralds a new era in sustainable supply chain management. This collaboration stands out due to its holistic approach, combining Stibo Systems' advanced data management capabilities with HowGood's unparalleled product carbon footprinting scalability. Together, they provide a synergy that not only maps out the path to sustainability but also offers the tools and knowledge necessary to follow this path effectively.

The singular value of this partnership lies in its ability to translate complex sustainability and supply chain data into actionable insights, enabling businesses to make informed, ethical, and environmentally

responsible decisions. This collaboration is not just about enhancing business processes; it is about reshaping them to be more transparent, responsible, and aligned with the global push for sustainability. By engaging with Stibo Systems and HowGood, businesses are not only investing in their sustainability journey but also joining a movement towards a more sustainable future for all.

We invite you to be part of this transformative journey. By taking the next step with Stibo Systems and HowGood, you can unlock the full potential of your supply chain, meet the growing consumer demand for transparency, and contribute positively to the world. Let's build a sustainable future together.

Resources

Stibo Systems Website: [Enterprise Master Data Management Solutions](#) | [Stibo Systems](#)

HowGood Website: [Sustainability Intelligence for Food Companies](#) - [HowGood](#)



BETTER DATA.
BETTER BUSINESS.
BETTER WORLD.

About Stibo Systems

Stibo Systems is the leading enabler of data transparency through master data management and data syndication. Built on an open platform with scalable, cloud-native SaaS technology, our solutions empower many of the largest and most innovative global companies with better data quality and visibility. This creates a trusted data foundation for enhancing operational efficiency, making informed decisions, delivering superior customer experiences and supporting sustainability initiatives. Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of Stibo Software Group, which guarantees the long-term perspective of the business through foundational ownership. More at stibosystems.com.