




Where Top Brands Go for **Trusted Master Data Management**

With deep expertise, innovative technology and the right people by your side, Stibo Systems turns your data into a competitive advantage.





Reliable and trustworthy data to power your business

Get more value from your data to drive growth and transformation

Modern-day businesses rely on data to drive sustainable business growth — but can you trust your data? Reliable and trustworthy data is a competitive differentiator, allowing brands to:

- Harness the full potential of their data
- Streamline operations and boost efficiency
- Improve data consistency, accuracy and usability to make smarter decisions
- Scale and uncover new opportunities for sustainable growth
- Meet long-term environmental, social and governance (ESG) goals

Stibo Systems' cloud-based master data management (MDM) solutions let you connect, manage and share data across your systems and processes so you get the golden records you rely on for data-driven decision-making.

By seamlessly integrating information across your business ecosystem — ensuring accuracy, consistency and availability — Stibo Systems provides the visibility and insights needed to innovate and grow your business efficiently.





Our purpose and our mission

**Better data. Better business.
Better world.**

We believe getting the most value from your data is vital to business success. So much so that we've made it our purpose to make trustworthy data a catalyst for better business and a better world.

Our mission? To deliver that consistent and trustworthy data you need to fuel sustainable growth. We bring together people, innovation and expertise to help our customers optimize their businesses for success using our versatile cloud-based MDM solutions.

Come join us.

A man and a woman in a server room. The man is pointing at a tablet held by the woman. They are both wearing white shirts and blue lanyards. The background shows server racks and a blue light. The image is framed by a yellow L-shaped bar on the left and top, and a teal bar on the right.A decorative grid of yellow and teal squares in the top right corner.

Making data **trustworthy** and **actionable** with enterprise-level MDM

Inaccurate, inconsistent, siloed data is more than just a pain — it's costing businesses *trillions* of dollars every year.

Consistent and trustworthy data is the new standard, but it's about more than simply ensuring data quality. To make your data actionable across systems, you need to manage it together with a powerful data governance process — all in a single platform powered by AI.

Master data comes in many forms, including product, customer, supplier and location data. You need a robust solution that can manage *all* your data domains. Meet Stibo Systems. Our cloud-native and enterprise-level MDM solutions do just that.

They give you data visibility and insights that allow for improved operational efficiency and agility that traditional MDM simply can't match.

Our **robust** solutions:

- Support growth and efficiency through digital transformation
- Speed up time to market
- Provide visibility into the supply chain, helping you meet ESG goals while prioritizing compliance
- Help you deliver superior, revenue-generating customer experiences





Expertise that spans the **globe, industries** and markets

Industry analysts recognize Stibo Systems as a trusted leader in MDM for multidomain data thanks to our breadth of experience, depth of knowledge and specialized solutions.

We have deep expertise and experience with top global brands in industries across retail, consumer packaged goods, manufacturing, distribution and more.

We work with leading businesses across industries, including:



Retail



Consumer
packaged goods



Manufacturing



Distribution



Financial
services



Life sciences



Automotive



Telecommunications

A flexible SaaS platform — **built to grow with you**

As you expand, pivot and evolve, Stibo Systems grows with you. We're continuously improving our platform's performance, flexibility, scalability and functionality so you can get the most value from your data — no matter how much you grow.

Our customers love Stibo Systems Platform for a few reasons:

A quick and easy implementation

Achieve a faster time to value while maximizing results from our MDM solutions by taking advantage of our deeply knowledgeable Professional Services team. We'll help you through implementation and beyond.

Or you can work with our global data management partner network to find the right solutions, optimize MDM and uncover add-on software that offers a smoother transition.

A scalable, cloud-native SaaS platform

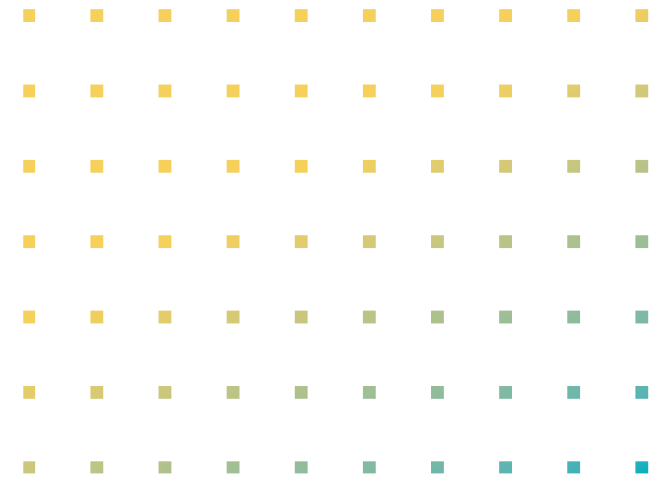
Built with scalable and cloud-based technology, our SaaS MDM solutions grow with you, providing a more affordable, flexible and reliable way to optimize crucial data.

And our enterprise platform allows you to move your business forward instead of worrying about infrastructure, upgrades or capacity challenges.

Effortless integrations with an open platform

You can't get the most value from your data when it lives in silos across systems, which is why we've made it easy to centralize data.

Connect your data with our open platform and 100+ integrations to crucial tools — like Azure, SAP, Amazon, PowerBI, Qlik, Oracle and 1WorldSync — for truly seamless integration across your systems and processes.





A 360° view in a single platform

Our enterprise-level MDM solutions bring data into a single platform, giving you a unified view of customers, suppliers, products and more.

Customers use our specialized MDM solutions to address unique business challenges, streamline data flow between siloed systems and deliver trustworthy data — from source to final purchase. All of which fosters continued and sustainable growth for our customers.



Product Experience Data Cloud

Acquire, manage and share trustworthy and scalable product data and content that allows for enticing product experiences that drive sales and build long-lasting customer loyalty.

Our Product Experience Data Cloud centralizes and streamlines product data onboarding, management, syndication and governance — accelerating time to market while prioritizing compliance.



Business Partner Data Cloud

Uncomplicate complex account management, simplify compliance and boost operational efficiency — all while building better partner relationships and driving growth.

The AI-powered Business Partner Data Cloud helps you consolidate and cleanse business partner data while speeding up onboarding and creating a unified view of your partners.



Customer Experience Data Cloud

Create more effective marketing and more personalized customer experiences with accurate and reliable data that gives you a 360° view of your customers and business partners.

AI-powered MDM capabilities, like data cleansing and enrichment, allow our Customer Experience Data Cloud to create that unified customer view needed to deliver outstanding customer experiences.



Supplier Data Cloud

Quickly onboard, manage and govern supplier data for a single, trustworthy view of suppliers that provides agility and visibility across the supply chain with our Supplier Data Cloud.

It optimizes supplier management and increases operational efficiency by centralizing supplier data, creating a comprehensive and accurate view of your suppliers and enhancing compliance monitoring.



Location Data Cloud

Drive better business outcomes with accurate location data that enhances decision-making, boosts operational efficiency and helps you create consistent and personalized customer experiences.

Stibo Systems Location Data Cloud gives you a single, trustworthy view of your data by seamlessly managing, maintaining and updating location and site master data across communication channels and applications.



Sustainability Data Cloud

Centralize, manage and govern sustainability data across products, suppliers and locations while prioritizing compliance so you can track environmental impact and use data to strengthen your ESG efforts.

The Sustainability Data Cloud helps you meet customer demands for sustainability while ensuring compliance with changing regulations and ESG standards by linking sustainability metrics to crucial business data.



More than an MDM solution

Stibo Systems started with a simple vision for the future: Better data. Better Business. Better world. That vision led to a history of innovation that has made us a leader in MDM.

But delivering on that vision is about more than technology — it's about the people and company behind the vision.

As the leader in data management, hundreds of innovative businesses — including Fortune 100 and Fortune 500 companies — trust Stibo Systems and our MDM solutions.

Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of the Stibo A/S group dedicated to helping our customers succeed by leveraging accurate, reliable and trustworthy data.

\$190M

in revenue

725+

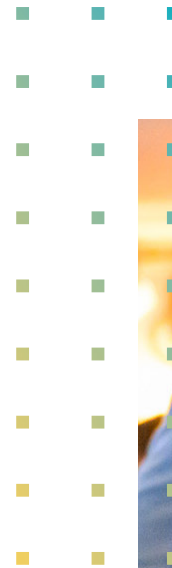
global employees

17

offices worldwide

500+

customers





Your **trusted** partner for MDM

With unmatched experience and dedication to our customers, Stibo Systems is your partner for trustworthy data management solutions. Combining our technology with deep expertise and our people, we help our customers capture the full potential of their data to achieve business success.

Customer-centric support

Your success is our success. We go above and beyond to support our customers, 24/7 — no exceptions. Lean on our expertise, ask questions and get the support you need.

A lifetime of MDM experience

With decades of experience and expertise in delivering specialized MDM solutions, we're committed to helping you get the most value from your data so you can build a smarter, stronger business.

A vibrant customer community

Build your MDM knowledge, connect with peers and even submit product enhancement requests in our global user community of 1,150+ data experts. Our user community was built just for you — come say hi.



STIBO SYSTEMS

MASTER DATA MANAGEMENT

Stibo Systems is a leading enabler of trustworthy data through AI-powered master data management. Built on a robust and flexible platform, our SaaS solutions empower enterprises around the globe to deliver superior customer and product experiences. Our trusted data foundation enhances operational efficiency, drives growth and transformation, supports sustainability initiatives and bolsters AI success. Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of Stibo Software Group, which guarantees the long-term perspective of the business through foundational ownership. More at <https://www.stibosystems.com>.