

# PDX Syndication with STEP

PDX 440 - Course outline

AUTHOR: Stibo Systems MDM Academy

CONFIDENTIALITY LEVEL:

Public



### Target Group

Consultants or other roles involved in implementing PDX Syndication



### Pre-Requisites for Participation

Stibo Systems Academy courses, or certification exam for the following courses:

- MDM 101 – MDM Solution Fundamentals or the knowledge taught in this course acquired in other ways.
- APP 240 – Data Modeling
- APP 241 – Data Management, and specific knowledge about user permissions, import and export configurations, advanced STEP xml taught in this course



### Course Duration

The course duration is 4 half days.



### Training Delivery Method

- ☒ In person classroom
- ☒ Virtual classroom
- ☐ Self-paced online

The course activities will be a combination of lectures, case studies in teams, problem solving exercises and presentations by the trainees.



### Course Purpose

In this course, you will receive a technical overview of PDX Syndication. You will learn how to adapt the STEP data model for importing product data into PDX, perform the configuration, data publishing, and administrative tasks within PDX.



### Course Objectives

Upon completion of this course, participants will be able to:

1. Communicate the benefits and basic usage of the PDX Syndication solution
2. Calibrate the STEP data model to deliver data to PDX Syndication
3. Identify the generic prerequisites needed to connect to PDX Syndication
4. Produce transformed channel-optimized content for PDX Syndication
5. Administrate the PDX Syndication solution



## Learning Objectives

The objectives below describe precisely what is taught during the training: (please note that the learning objectives can belong to more than one course objective).



### Course Objective 1 - Communicate the benefits and basic usage of the PDX Syndication solution

#### Learning objectives:

- Articulate the key benefits and purposes of PDX Syndication.
- Outline key use cases for PDX Syndication.
- Illustrate the end-users experience of the UI.
- Comprehend the basic elements of PDX Syndication.



### Course Objective 2 - Calibrate the STEP data model to deliver data to PDX Syndication

#### Learning objectives:

- Comprehend the basic elements of PDX Syndication.
- Implement PDX/STEP OIEP integration based on details.
- Prepare PDX configurations for channel set up.
- Comprehend limitations of PDX.



### Course Objective 3 - Identify the generic prerequisites needed to connect to PDX Syndication

#### Learning objectives:

- Illustrate the sequence of PDX Implementation.
- Identify Syndication data needs.
- Practice setting up basic integration.
- Explain data model differences between STEP and PDX.

> **Course objective 4 - Produce transformed channel-optimized content for PDX Syndication**

**Learning objectives:**

- Operate a direct channel.
- Practice mappings and transformations in PDX for different channels.
- Construct a configured channel.

> **Course Objective 5 - Administrate the PDX Syndication solution**

**Learning objectives:**

- Give examples of actions that must be performed by Stibo Systems.
- Indicate the purpose for each PDX environment.
- Outline PDX user roles and user group functionality.
- Perform administrative tasks in PDX.



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#### About Stibo Systems

Stibo Systems is a leading enabler of trustworthy data through AI-powered master data management. Built on a robust and flexible platform, our SaaS solutions empower enterprises around the globe to deliver superior customer and product experiences. Our trusted data foundation enhances operational efficiency, drives growth and transformation, supports sustainability initiatives and bolsters AI success. Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of Stibo Software Group, which guarantees the long-term perspective of the business through foundational ownership. More at [www.stibosystems.com](https://www.stibosystems.com).