

STEP for MDM Experts

MDM 102 - Course outline

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CONFIDENTIALITY LEVEL:

Public



Target Group

MDM practitioners with solid experience implementing other MDM solutions that want to understand the differences and added value of the STEP solution within the Master Data Management domain.



Pre-Requisites for Participation

Experience implementing at least one MDM solution.



Course Duration

This self-paced online course takes approximately 6 – 8 hours for completion.



Training Delivery Method

- ☐ In person classroom
- ☐ Virtual classroom
- ☒ Self-paced online

The course activities will be a combination of lectures, demonstrations, hands on exercises, and quizzes.



Course Purpose

The purpose of this course is to cross train individuals, with previous MDM implementation experience, on the key differences between other solutions and Stibo Systems MDM solution, from both the business and application perspective.



Course Objectives

Upon completion of this course, participants will be able to:

1. Communicate the capabilities of the Stibo Systems MDM platform and how they differ from other MDM solutions.
2. Articulate the fundamental differences in implementing other MDM solutions vs the Stibo Systems MDM solution.
3. Produce a personal learning plan for their Stibo Systems journey.



Learning Objectives

The objectives below describe precisely what is taught during the training: (please note that the learning objectives can belong to more than one course objective).



Course Objective 1 - Communicate the capabilities of the Stibo Systems MDM platform and how they differ from other MDM solutions.

Learning objectives:

- Recall that a STEP certified consultant is an expert on the whole application.
- Articulate that STEP is a true MDM, single platform which fits different domains such as PMDM, CMDM, and DAM.
- Demonstrate that Stibo Systems MDM can easily be extended to different domains.
- Establish that DAM and data quality functionality are integrated into multi-domain MDM.
- Illustrate what an *object type* driven data model entails. (Flexible, deep, broad and recursive).



Course Objective 2 - Sketch the fundamental differences in implementing other MDM solutions vs the Stibo Systems MDM solution.

Learning objectives:

- Give examples of Web UI configuration for different user groups and domains.
- Comprehend that Workflow configuration is a built-in functionality done inside the STEP application.
- Give examples of how data is imported and enriched directly in the needed environment.
- Comprehend that STEP out of the box features are configurable and little coding is needed.
- Demonstrate that configurations become immediately visible active in that environment.
- Outline the different import and exports formats supported in STEP, including nested XML structures.
- Articulate how PDX Onboarding solution collects product information from suppliers.
- Articulate how PDX Syndication solution syndicates product information to receiving channels.
- Illustrate how PDX Onboarding and PDX Syndication solutions fit in the MDM solution landscape.
- Demonstrate that configurations are done in the system setup tab and instances of the objects are done in the tree tab, all in one single layer.
- Summarize the different types of attributes.
- Give examples how contexts support multi-lingual and regional data.
- Outline the difference between main and approved workspace.

- Comprehend the flexibility of the hierarchy to meet business needs.
- Give examples of complex needs where JavaScript is available.
- Articulate the use cases and implications of utilizing each one of the super object types in STEP.
- Comprehend how inheritance is used for products.



Course Objective 3 - Produce a personal learning plan for their Stibo Systems journey.

Learning objectives:

- Comprehend the Stibo Systems certification program.
- Sketch your personal training plan.



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About Stibo Systems

Stibo Systems is a leading enabler of trustworthy data through AI-powered master data management. Built on a robust and flexible platform, our SaaS solutions empower enterprises around the globe to deliver superior customer and product experiences. Our trusted data foundation enhances operational efficiency, drives growth and transformation, supports sustainability initiatives and bolsters AI success. Headquartered in Aarhus, Denmark, Stibo Systems is a privately held subsidiary of Stibo Software Group, which guarantees the long-term perspective of the business through foundational ownership. More at www.stibosystems.com.