

Four Benefits of Moving MDM to the Cloud

Moving to the cloud equals flexibility, scalability and speed

While on premise master data management (MDM) remains the undisputed champion for complex data landscapes that require a great deal of up-front customization, cloud-based master data management (MDM) solutions are becoming increasingly popular for other environments because they remove the hardware and maintenance costs that come with on-premise MDM.

Because of the subscription-based software-as-a-service (SaaS) licensing model, cloud solutions deliver on operational agility, speed of implementation as well as capability to scale up or down storage and licensing requirements if your needs change.

Yet the benefits of moving to the cloud can only be achieved if you align the transition project with your organizational goals and define the expected outcome. Failure to plan is almost planning to fail.

But if you do it right and make sure you build the managed cloud service just right for your organization, these four benefits await your business. They'll all enable you to deliver your operational data to where it can drive superior business outcomes quickly and with confidence.



1 Flexibility and flattened costs

Let's be honest. Although the potential business outcomes deriving from implementing a master data management solution are indisputable, up-front costs for on-premises MDM can be substantial enough for some businesses to think twice before moving forward. Flexible subscription options take the hassle out of purchasing managed services because they allow you to use the software as your business requires.

The result is a flexible and fully managed MDM platform that enables you to discover, create and manage relationships across critical business data. In the field of master data management, the key competitive advantages are flexibility to tailor solutions to clients' needs and quick time-to-delivery. These solutions allow for rapid deployment that encompasses software, infrastructure, and managed services like backups and disaster recovery, security, and updates.



2 Quick implementation and scalability

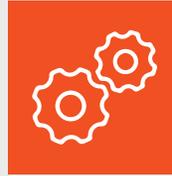
Cloud-based MDM seamlessly integrates into your existing setup and allows for upscaling or downscaling of storage and processing capabilities as well as software licensing limits. Combined with the eliminated need for on-premise server installations, this delivers operational agility in deploying the technology – and it enables your business to start realizing organizational goals much sooner.

MDM in the cloud can use two major technologies to improve efficiency and competitiveness: Configuration management and self-healing. Both transform a tedious task of building out an entire technology stack from weeks to as little as a 48 hours. On top of that, lost servers can replace themselves without manual intervention. That improves performance and uptime.



3 Superior security

Security risks related to the cloud have often spurred reluctance to store sensitive proprietary data outside company firewalls. However, cloud-based MDM solutions make use of renowned cloud service providers such as Microsoft Azure or Amazon. These providers have deployed the best resources around to make security their number one priority – more than most companies can afford to do on their own. Rather than holding back cloud initiatives with unsubstantiated worries about security, businesses need to make sure they define a cloud strategy that helps their security teams understand how to manage the technology without compromising data security.



4 No costly customizations needed

If you decide to move forward with MDM in the cloud, make sure to identify a platform that is flexible enough for your business to get the most functionality you need without customization. Some cloud-based packages contain components that require integration work while others, such as Stibo Systems' cloud-based MDM solution, are ready for deployment out of the box with no integration work required.

Not only does that reduce your costs, but it also speeds up implementation and future update cycles.

Put your business first

The subscription-based software-as-a-service (SaaS) licensing model flattens your IT spending and delivers on implementation speed and system scalability to support your organization with the right data at the right time. Putting your business needs first – so you can focus on your customers – is a people-centric approach that has proven to drive results while lowering costs for Stibo Systems' customers for over four decades.

To learn more about how to demonstrate the value of an MDM program to your organization, contact us at info@stibosystems.com or visit stibosystems.com.



CIOs need to ensure their security teams are not holding back cloud initiatives with unsubstantiated cloud security worries. Exaggerated fears can result in lost opportunity and inappropriate spending.”

Smarter with Gartner, “Is the Cloud Secure?”, March 2018
Jay Heiser, Research Vice President at Gartner

About Stibo Systems

Stibo Systems, the master data management company, is the trusted source of MDM solutions based on a unique business-first, people-centric approach. Our solutions are the driving force behind forward-thinking companies around the world that have unlocked the strategic value of their master data; empowering them to improve the customer experience, drive innovation and growth, and create an essential foundation for digital transformation. Stibo Systems is a privately held subsidiary of the Stibo A/S group, founded in 1794, and is headquartered in Aarhus, Denmark. For more information, visit stibosystems.com.