Product Lifecycle Management (PLM)

Combining PLM and Master Data Management for 360° product views

Stibo Systems' PLM solution is designed to deliver winning products faster by efficiently managing your products from ideation to commercialization. Streamlining merchandising and product development processes, it helps you handle your design, development and sourcing processes efficiently.

Purpose-built for the retail, private label, food and recipe management industries, the comprehensive end-to-end PLM solution is scalable to all product development needs.

Integrated with our industry-leading master data management (MDM) solution, you can now bring the true promise of PLM to life by enabling a 360° view into data collected from all your product lifecycle phases.

Benefits of PLM:

- **Speed time-to-market:** Optimize use of design and development resources, using centralized product information.

- **Slash product costs:** Implement "single-source-of-truth" product specifications and create cost awareness through ongoing cost visibility.

- **Boost operational performance:** Eliminate duplicate data and error-prone processes for consistency and control across channels.

- **Support global growth:** Standardize global processes and tools to streamline your value chain, while respecting localized needs.

- **Ensure on-time delivery:** Automate collaborative cross-functional product lifecycle processes to eliminate late deliveries.

- **Improve collaboration:** Eliminate barriers internally and with partners to speed up decision making and boost productivity.

PLM is purpose-built for

Retail & Private Label

Private Label Food & Recipe Management

Enhanced Features/Functionality

Combining PLM and MDM capabilities, this solution offers the following functionality:

- **Data model:** Quickly configure and use a flexible PLM data model template that adapts to your specific needs and use cases. The data model includes eight out-of-box hierarchies that handle the necessary objects, references and attributes for your product requirements.

- **Workflows:** Easily set up workflows to manage tasks, requirements and change requests, as well as creating processes for every step of your product development cycle.

- **Business rules and API:** Set up business rules to ensure the integrity of your product data and to manage revisions. Use our flexible API for a customized solution, based on your specific product development needs.

- **Centralized repository:** Take advantage of a true multidomain master data management (MDM) platform to efficiently integrate your product, supplier, asset and other operational information. Quickly upload data from multiple sources with extract, transform and load (ETL) tools. Use data governance to ensure that your products take advantage of clean, complete, available and consistent data throughout their development. Maintain high quality data by identifying duplicate records via automated matching and linking functionality.

- **Digital asset management (DAM):** Manage and link related digital assets to your products to deliver rich content to vendors and across your internal teams. Use the integrated localization functionality to supply regional information to geographically dispersed teams and channels.

- **Web UI and reports:** Use customizable dashboards to maintain visibility throughout product development and reduce operational inefficiencies. PLM takes advantage of the integrated MDM web UI to provide reference visualizer functionality that clearly and accurately displays structures such as bills of materials (BOM). Comprehensive audit trails and reports provide the necessary traceability to maintain regulatory compliance.

A seamless platform from a partner you can trust

A leader and innovator in PLM, Stibo Systems holds deep experience with leading brands across industries and around the world. We're experts in MDM, with a suite of solutions built on our unique, flexible and scalable platform, making it easy to expand from PLM to other data domains — such as customer, supplier, location, and employee — to create a single, reliable and valuable enterprise-wide version of the truth.

What you can do with PLM:

- Streamline merchandizing and product development processes.

- Minimize cost and risk in design and development.

- Align product development with supply chain planning and operations.

- Utilize full multidomain integration to collect, consolidate, rationalize and synchronize end-to-end product information.

- Integrate PLM with MDM to streamline your business from planning all the way through selling.

- Extract product performance insights after commercialization, to assess supply and demand, pricing, assortments, inventory, quality and consumer habits and preferences.

About Stibo Systems

Stibo Systems, the master data management company, is the trusted source of MDM solutions based on a unique business-first, people-centric approach. Our solutions are the driving force behind forward-thinking companies around the world that have unlocked the strategic value of their master data; empowering them to improve the customer experience, drive innovation and growth, and create an essential foundation for digital transformation. Stibo Systems is a privately held subsidiary of the Stibo A/S group, founded in 1794, and is headquartered in Aarhus, Denmark. For more information, visit stibosystems.com.