

# CONNECT 2020

SPONSORSHIP OPPORTUNITIES

November 3–5, 2020



## The Power of Data Transparency

Join us online at Connect 2020, Stibo Systems' first-ever virtual Global Customer Conference, November 3-5, 2020. The conference will showcase the power of data transparency and how you can leverage it to maximize the value of your complex data assets and drive business transformation. By sponsoring Connect, you will have the opportunity to promote your services and offerings to a wide range of global and regional companies.

With our flexible digital conference platform, you can hear customer success stories, learn from industry experts and discover best practices that will take your organization's data strategy to the next level – all from your office, home office or the comfort of your couch.

Sponsorship benefits include:

- Visibility to approximately 2,000 attendees
- Marketing to key Stibo Systems clients and prospects across the globe
- Opportunity to invite your prospective customers
- Showcase your company with a virtual booth and speaking session

**Time and Place:** November 3–5, 2020

## Explore the Virtual Conference

### Main Stage

From inspirational keynotes to an overview of our vision and strategy, the Main Stage is a great place to start your virtual conference experience. Sessions will cover topics such as:

- Stibo Systems' vision for the future
- Updates on our Product Roadmap
- Driving business transformation with the right data strategy
- Maximizing growth opportunities in an omnichannel world
- Modernizing your data integration strategy
- Channeling chaos into creative change

### Innovation Hub

Stop by the Innovation Hub to get an up-close look at how AI, machine learning, automation, cloud technology, advanced analytics, IoT and more are driving the future of MDM. Sessions will cover topics such as:

- Driving digital transformation
- Enhancing the customer experience for ecommerce success
- Data transparency and the digital supply chain
- Driving omnichannel success
- Customer success stories

### Technology Hub

If you want to know how MDM drives business transformation, then be sure to spend some time in the Technology Hub to get an in-depth look at the latest capabilities. Sessions will cover topics such as:

- Implementing cloud technology
- Supporting data compliance through mastered data
- Harnessing the power of data transparency with MDM
- Maximizing the value of data syndication
- Bringing customer insights together with mastered data and CDP
- Making the most of your integrated technology platform
- Customer success stories

### Contact us

If you have any questions or wish to discuss a sponsorship, please feel free to contact us at [conference@stibosystems.com](mailto:conference@stibosystems.com)

### Virtual Connect Sponsorship Opportunities:

#### Booth Package: \$500

Virtual turnkey booth with branding and demo video

Information (company, contact, title, and email) for attendees who attend your booth or watch your demo

#### Speaking Session

#### (with a Stibo Systems customer): \$1,000

Sponsor a 20 minute speaking session with a customer.

Your session will be available for all attendees of Connect and information on who attends your session (company, contact, title, email) will be available.

All sponsors will receive the registration list (company and title) one week prior to the event.

To learn more, please contact us at [conference@stibosystems.com](mailto:conference@stibosystems.com)