



# Generative AI in MDM documentation

## Burning question

You know how people say, "Time is money," right? Well, our teams spend hours writing documentation for our cutting-edge Master Data Management (MDM) software. What if we could turbo-charge that process?

Picture an AI trained in the nuances of MDM. This isn't just your standard text editor; this is your co-pilot in the documentation journey. From generating quick suggestions to writing out entire sections, our aim is for a smarter, faster documentation process.

Gear up and join us in crafting the AI co-pilot for MDM documentation that will change the game for technical writers. We'll test, tweak, and perfect your creation, unleashing its full potential on our innovation journey.

## Areas of interest

- Large Language Models
- Machine Learning
- Generative AI
- Chatbots
- Data integration

## Potential partners

- Stibo Systems

## How will Stibo help?

- The coolest office space and the most amazing free lunch.
- Hassle-free setup of partnership with a relevant customer/supplier/partner for your project.
- We will pay for relevant direct project cost and material (within reason...), travel to relevant conferences and exhibitions, etc.
- Visit to HQ in Aarhus, Denmark if you are writing your project abroad.
- Mentorship from passionate industry experts.

Interested?

Write at [hello@stiboaccelerator.com](mailto:hello@stiboaccelerator.com) or call Director Karsten Dehler at +45 22 80 75 55



# Chatbot for internal knowledge retrieval

## Burning question

You know the frustration: You need a specific piece of company information, and it's like searching for a needle in a haystack of documents and web pages. What if you could retrieve it as easily as asking a question? Could a chatbot powered by a Large Language Model (LLM) be the answer to a solution? And what would that look like?

Whatever the right solution is, the goal is to save time and make data more accessible. Easier access to information empowers the team for better, faster decision-making, boosting innovation and business performance.

If you're up for the challenge, we offer the ideal environment for you to develop, test, and potentially implement your visionary solution.

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# AI for optimizing lead generation and boosting sales performance

## Burning question

Ever wish you had a personal assistant to sort through a sea of potential customers and tell you exactly who's most likely to bite, and why? Imagine if a smart system could scan the web and internal data to handpick the most relevant leads and even suggest what to say to win them over. Could AI be the answer to supercharge our sales efforts in selling MDM solutions, or is there another innovative way to reach this goal?

Picture this: salespeople nailing their pitches, armed with razor-sharp insights. This isn't just about closing more deals; it's about optimizing the whole sales process to boost revenue and profits.

## Areas of interest

- Artificial Intelligence
- Machine Learning
- Data Analytics
- Sales Strategy
- User Experience

## Potential partners

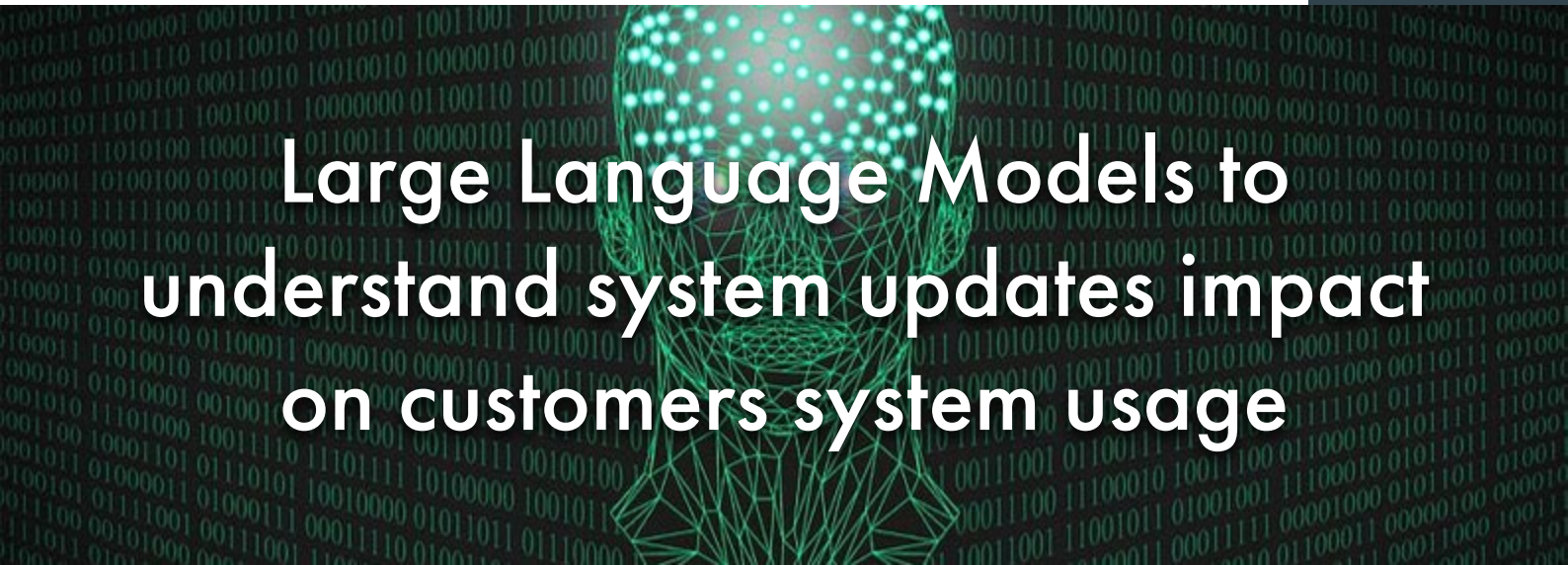
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# Large Language Models to understand system updates impact on customers system usage

## Burning question

Ever felt overwhelmed by system updates? Imagine you're a customer trying to navigate through scheduled quarterly releases with no clue what's relevant to you. What if we could build a smart chatbot that tells customers exactly what they need to test and why the update matters to them? Could leveraging a Large Language Model (LLM) fed with data from various systems be the key to personalized, easy-to-digest updates?

System updates can be a drag, but they're crucial for system performance. By offering targeted testing suggestions and concrete update benefits, we're not just making our customers' lives easier, we're giving them a compelling reason to stay updated.

Stibo Systems is offering MDM solutions to a wide range of businesses. If the idea of using data and AI to improve the customer experience excites you, this is your playground.

## Areas of interest

- Artificial Intelligence
- Machine Learning
- Large Language Models
- Customer Experience
- Chatbots

## Potential partners

- Stibo Systems

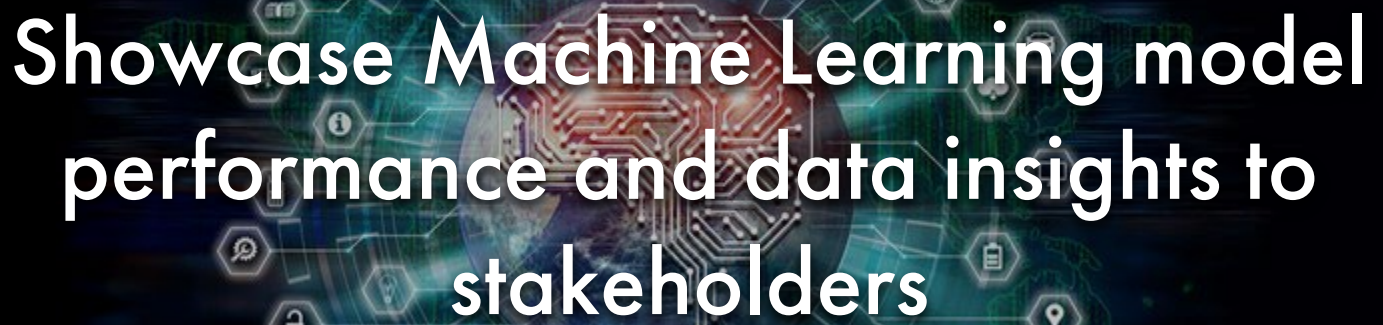
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# Showcase Machine Learning model performance and data insights to stakeholders

## Burning question

Behind every Machine Learning (ML) service we provide, there's a process of choosing the right model, tweaking it for perfection, and understanding the data that shaped it.

How do we then create a tailored view for each stakeholder involved. Whether it's the MDM customer curious about the service's reliability, the internal stakeholder crunching performance numbers, or the data/ML expert diving deep into the technical parts.

It should be a dynamic dashboard that not only convey the performance of the ML model but also adapts its view based on the viewer. The goal exist in enhancing understanding, boosting collaboration, and driving better decisions across the board.

## Areas of interest

- User Experience
- Computer Vision
- Augmented Reality
- Machine Learning
- App development

## Potential partners

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# Fine-tuning embedding models with domain specific knowledge

## Burning question

In the vast landscape of machine learning, text data stands as a crucial pillar. The challenge exist in turning this text into numbers that machines can understand. This transformation is typically achieved using embeddings, which often rely on general corpus models. But what happens when we're dealing with domain-specific language?

Imagine a scenario where these models are not just equipped with broad knowledge but are intricately fine-tuned with domain-specific insights. This isn't merely about enhancing model precision; it's about ensuring our machine learning tasks capture the deep semantic nuances unique to each domain.

If you are keen on diving into the layers of text data and refining its representation for optimal machine understanding, this is the project for you.

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